

# Leadership in the Business World

## Week 1

	Mon, June 30	Tues, July 1	Wed, July 2	Thurs, July 3	*Fri, July 4*
9:00		9:00-10:30 <b>Leadership in Groups</b> Team Dynamics Exercise <i>Krishna Kantheti, WH '08</i> Investment Banking Analyst Evercore Partners	9:00-10:30 <b>Wharton Curriculum Preview</b> <i>Dr. Scott Romeika</i> Director, Academic Affairs & Advising Undergraduate Division	9:00-4:30 <b>Leadership Development &amp; Team Building Retreat</b> <i>Adventure Network</i>	9:00-12:00 <b>Leadership Training and Teambuilding Exercises</b> <i>Residential Team Advisors</i>
9:30					
10:00	10:00-11:30 <b>Welcome to Leadership in the Business World</b> <i>Dr. Helene Elting</i> Associate Director of Undergraduate Leadership Programs				
10:30		10:30-12:00 <b>Leadership &amp; Values</b> <i>Dr. Stew Friedman</i> Practice Professor of Management	10:30-12:00 <b>Economic History</b> <i>Dr. Anita Gelburd</i> Senior Project Leader in Information Systems and Computing.		
11:00					
11:30					
12:00	Lunch				
12:30		Lunch	Lunch	Lunch	Lunch
1:00	1:00-2:30 <b>Legal Studies &amp; Business Ethics</b> <i>Dr. Tara Radin</i> Assistant Professor of Legal Studies	1:30-3:00 <b>Private Equity</b> <i>David Roberts</i> Senior Managing Director Angelo, Gordon & Co.	1:30-3:00 <b>Operations &amp; Information Management</b> <i>Dr. Thomas Lee</i> Assistant Professor of Operations and Information Management	Leadership Development & Team Building Retreat <i>Adventure Network continued...</i>	1:30-4:30 <b>4th of July Ice Cream Festival Penn's Landing</b> <i>Residential Team Advisors</i>
1:30					
2:00					
2:30	2:30-4:00 <b>Business &amp; Entrepreneurship</b> <i>Lawrence Gelburd</i> Lecturer, The Wharton School Co-Founder, American Auto Matrix	3:00-4:30 <b>Managerial Accounting</b> <i>Dr. Gavin Cassar</i> Assistant Professor of Accounting	3:00-4:30 <b>Negotiations</b> <i>Dr. Steven G. Blum</i> Wharton Affiliated Faculty, Legal Studies		
3:00					
3:30					
4:00					
5:45-8:00	Opening Ceremonies Student Introductions The Inn at Penn				7:00-10:00 <b>Parade and Celebration Benjamin Franklin Parkway</b> John Legend Concert Fireworks Celebration

# Leadership in the Business World

Week 2



# Leadership in the Business World

## Week 3

	Mon, July 7	Tues, July 8	Wed, July 9	Thurs, July 10	Fri, July 11
9:00	9:00-10:30 <b>Interview Workshop</b> <i>Steve Robertson</i> Director of Operation & Human Resources Julian Krinsky Camps & Programs	9:00-12:00 <b>Military Leadership</b> U.S Naval Academy Annapolis, MD <i>Dr. Steve Trainor</i> CDR Permanent Professor of Military Leadership	9:00-10:30 <b>Entrepreneurship &amp; Web Design</b> <i>Jason Toff, WH '08</i> Associate Product Marketing Manager Google Inc. Founder CampPals, PennDrinks	9:30-11:00 <b>Business &amp; Entrepreneurship</b> <i>Lawrence Gelburd</i> Lecturer, the Wharton School Co-Founder, American Auto Matrix	9:00-12:00 <b>The Consulting Industry</b> <i>Speakers Panel: Karin Kuo, Arun Roy, Samantha Goldman, Tosh Tangiku, and Purnima Ranchoor</i> Consultants, Deloitte Consulting LLP
9:30					
10:00					
10:30	10:30-12:00 <b>Economic History</b> <i>Dr. Anita Gelburd</i> Senior Project Leader in Information Systems and Computing.		10:30-12:00 <b>Business &amp; Entrepreneurship</b> <i>Lawrence Gelburd</i> Lecturer, the Wharton School Co-Founder, American Auto Matrix	11:00-12:30 <b>Business Plan Recitation</b> <i>Residential Team Advisors and Lawrence Gelburd</i>	
11:00					
11:30					
12:00					
12:30	Lunch	Lunch at Naval Academy's Dry Dock Restaurant	Lunch	Lunch	Lunch w/ Deloitte Consultants
1:00					
1:30	1:30-3:00 <b>Venture Capital</b> <i>Wayne Kimmel</i> Managing Partner Eastern Technology Fund	1:30-3:00 <b>Tour of U.S. Naval Academy</b> Annapolis Visitors Center	2:00-4:00 <b>Healthcare &amp; Pharmaceutical Industry</b> <i>Cathy Sohn</i> SVP Business Development, Consumer Healthcare Glaxo Smith Kline	2:00-4:30 <b>E-Commerce</b> <i>Michael Rubin</i> CEO and Founder, Global Sports International	1:30-3:00 <b>Retail Sales</b> <i>Tom Vellios</i> Co- Founder, Five Below Co- Founder, Zainy Brainy
2:00					
2:30					
3:00	3:00-4:30 <b>Healthcare Business Strategy</b> <i>Dr. Sharad Mansukani</i> Chief Strategy Officer, Nations Health Inc. Senior Advisor, Texas Pacific Group Senior Counselor, Fleishman-Hillard	3:30-5:00 <b>Boat Tour of Chesapeake Bay</b> Harbor Queen			3:00-4:30 <b>Economic History</b> <i>Dr. Anita Gelburd</i> Senior Project Leader in Information
3:30					
4:00					
4:30					

# Leadership in the Business World

## Week 4

	Mon, July 14	Tues, July 15	Wed, July 16	Thurs, July 17	Fri, July 18
9:00	<p>9:00-10:30</p> <p><b>Law &amp; Economics</b></p> <p>Eminent Domain &amp; Property Rights</p> <p><i>Dr. Martin Asher</i></p> <p>Director of Research and Scholars Progs</p> <p>Adjunct Professor of Finance</p>	<p>9:00-12:00</p> <p><b>Entertainment Industry</b></p> <p><i>Matt Blank</i></p> <p>Chairman and CEO</p> <p>Showtime Networks, Inc.</p>	<p>9:30-10:30</p> <p><b>Business Plan Research</b></p> <p><i>Karen Anello</i></p> <p>Business Research Librarian</p> <p>Lippincott Library</p>	<p>9:30-1:00</p> <p><b>Business Leadership Simulation</b></p> <p><i>Andre Van Der Bergh</i></p> <p>Team Business LLC</p>	<p>9:00-10:30</p> <p><b>Business Plan Recitation</b></p> <p><i>Residential Team Advisors</i></p>
9:30					
10:00					
10:30	<p>10:30-12:00</p> <p><b>Stock Market Introduction</b></p> <p><i>Steven C. Robbins</i></p> <p>Corporate Counsel</p> <p>American Water Company</p>	<p>10:30-12:00</p> <p><b>Stock Market Introduction</b></p> <p><i>Steven C. Robbins</i></p> <p>Corporate Counsel</p> <p>American Water Company</p>	<p>10:30-12:00</p> <p><b>Stock Market Introduction</b></p> <p><i>Steven C. Robbins</i></p> <p>Corporate Counsel</p> <p>American Water Company</p>	<p>10:30-12:00</p> <p><b>Marketing</b></p> <p>Music Industry &amp; New Technologies</p> <p><i>Dr. Peter Fader</i></p> <p>Frances and Pei-Yuan Chia</p> <p>Professor of Marketing</p>	<p>10:30-12:00</p> <p><b>Marketing</b></p> <p>Music Industry &amp; New Technologies</p> <p><i>Dr. Peter Fader</i></p> <p>Frances and Pei-Yuan Chia</p> <p>Professor of Marketing</p>
11:00					
11:30					
12:00	<p>Lunch Presentation</p> <p><b>Global Social Responsibility</b></p> <p><i>Patrick Byrne</i></p> <p>CEO Overstock.com, Worldstock.com</p>	<p>12:00-1:00</p> <p>Lunch Presentation</p> <p><b>Business &amp; Law</b></p> <p><i>Jay Kasner</i></p> <p>Managing Partner</p> <p>Skadden, Arps, Slate, Meagher &amp; Flom</p> <p>LLP and Affiliates</p>	<p>Lunch Seminar</p> <p><b>Work/Life Values &amp; Expectations</b></p> <p><i>Dr. Helene Elting</i></p> <p>Adj. Associate Professor Management</p>	<p>12:00-1:00</p> <p><b>Business Leadership Simulation</b></p> <p><i>Andre Van Der Bergh</i></p> <p>Team Business LLC</p>	<p>Lunch w/ Knowledge @ Wharton</p>
12:30					
1:00				<p>Lunch at World Café Live</p>	
1:30	<p>1:30-3:00</p> <p><b>Business Plan Recitation</b></p> <p><i>Residential Team Advisors and Lawrence Gelburd</i></p>	<p>2:00-4:00</p> <p><b>American Express</b></p> <p><i>Kevin Cox</i></p> <p>EVP Human Resources</p> <p>Executive Operating Committee</p> <p>Global Management Team</p>	<p>1:30-3:00</p> <p><b>Business &amp; Entrepreneurship</b></p> <p><i>Lawrence Gelburd</i></p> <p>Lecturer, the Wharton School</p> <p>Co-Founder, American Auto Matrix</p>	<p>1:30-3:00</p> <p><b>Business Leadership Simulation</b></p> <p><i>Andre Van Der Bergh</i></p> <p>Team Business LLC</p>	<p>2:15-4:00pm</p> <p><b>Hospitality Industry</b></p> <p><i>David Benton</i></p> <p>General Manager,</p> <p>The Rittenhouse Hotel</p>
2:00					
2:30				<p>2:30-4:30</p> <p><b>Visionary Leadership in the Music Industry</b></p> <p><i>Hal Real</i></p> <p>Founder &amp; President, World Café Live</p> <p>Real Entertainment Group</p>	
3:00	<p>3:00-4:30</p> <p><b>Real Estate &amp; Legal Studies</b></p> <p><i>Dr. Georgette Phillips</i></p> <p>Vice Dean UG Divison Wharton School</p> <p>Professor of Real Estate and Legal Studies</p>	<p>2:00-4:00</p> <p><b>American Express</b></p> <p><i>Kevin Cox</i></p> <p>EVP Human Resources</p> <p>Executive Operating Committee</p> <p>Global Management Team</p>	<p>3:00-4:30</p> <p><b>Business Plan Recitation</b></p> <p><i>Residential Team Advisors and Lawrence Gelburd</i></p>	<p>2:30-4:30</p> <p><b>Visionary Leadership in the Music Industry</b></p> <p><i>Hal Real</i></p> <p>Founder &amp; President, World Café Live</p> <p>Real Entertainment Group</p>	<p>2:15-4:00pm</p> <p><b>Hospitality Industry</b></p> <p><i>David Benton</i></p> <p>General Manager,</p> <p>The Rittenhouse Hotel</p>
3:30					
4:00					
4:30					

# Leadership in the Business World

## Week 5

	Mon, July 21	Tues, July 22	Wed, July 23	Thurs, July 24	Fri, July 25
9:00	9:00-10:30 <b>Business Plan Recitation</b> <i>Residential Team Advisors</i>	9:00-10:30 <b>Business Plan Presentation Rehearsal</b> <i>Residential Team Advisors</i>	9:00-10:00 <b>Business Plan Recitation</b> <i>Residential Team Advisors</i>	9:00-4:30 <b>Final Business Plan Presentations</b>	<b>Celebration of LBW 2008</b> Ocean City, NJ
9:30					
10:00					
10:30	10:30-12:00 <b>Business Communication</b> Presentation Skills <i>Dr. Elizabeth A. Tuleja</i> Assistant Professor The Chinese University of Hong Kong	10:30-12:00 <b>Economic History</b> <i>Dr. Anita Gelburd</i> Senior Project Leader in Information Systems and Computing.	10:30-12:00 <b>Real Estate Development</b> <i>Bart Blatstein</i> President and CEO Tower Investments, Inc.		
11:00					
11:30					
12:00	Working Lunch	Lunch Seminar <b>Work/Life Values &amp; Expectations</b> <i>Dr. Helene Elting</i> Adj. Associate Professor Management	Lunch	Lunch	
12:30					
1:00					
1:30	1:30-3:00 <b>Business Communication</b> Presentation Skills <i>Dr. Elizabeth A. Tuleja</i> Assistant Professor The Chinese University of Hong Kong	1:30-3:00 <b>Stock Market Simulation</b> <i>Steven C. Robbins</i> Corporate Counsel American Water Company	1:30-3:00 <b>Stock Market Simulation</b> <i>Steven C. Robbins</i> Corporate Counsel American Water Company	1:30-4:30 <b>Final Business Plan Presentations</b> Continued	
2:00					
2:30					
3:00	3:00-4:30 <b>Business &amp; Entrepreneurship</b> <i>Lawrence Gelburd</i> Lecturer, The Wharton School Co-Founder, American Auto Matrix	3:00-4:30 <b>Law &amp; Economics</b> Eminent Domain & Property Rights <i>Dr. Martin Asher</i> Director of Research and Scholars Progs Adjunct Professor of Finance	3:00-4:30 <b>Emotions and Identity in Marketing</b> <i>Nicole Verrochi</i> Wharton Marketing Doctoral	3:00-4:30 Continued	
3:30					
4:00					
4:30			4:30-6:00 <b>Dean's Reception</b> Taste of Philly Lunch Reception <i>Thomas S. Robertson</i> Dean of the Wharton School	6:00-8:00 <b>Closing Ceremonies</b> The Boathouse Restaurant	
5:00					
5:30					