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ACCOUNTING

http://www.wharton.upenn.edu/faculty/acad_depts/acctdept.cfm
<http://accounting.wharton.upenn.edu/>

Christopher Stephen Armstrong

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Assistant Professor of Accounting

PhD, Stanford University, (expected) 2008; MPA, The University of Texas at Austin, 2000; BS, The University of Virginia, 1999

Research Areas

Executive compensation and incentives; corporate governance; financial accounting; early-stage companies; international accounting

Current Projects

(1) Examination of the relationship between CEOs' equity incentives and the incidence of accounting misreporting. (2) Analysis of the role of compensation consultants in the executive compensation process. (3) Analysis of the relative importance of adverse selection and moral hazard in executive compensation contract design.

Stanley Baiman

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Ernst & Young Professor of Accounting

PhD, Stanford University, 1974; BS, Ohio State University, 1968

Research Areas

Managerial accounting; auditing; organizational design

Recent Consulting

Bristol Myers-Squibb, Mellon Bank

Current Projects

Supply chain contracting, IPO contracting, Design of internal markets.

Jennifer Blouin

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Assistant Professor of Accounting

PhD, University of North Carolina - Chapel Hill, 2004; BS, Indiana University, 1992

Research Areas

Taxation; effects of taxes on asset pricing; taxes and corporate payout behavior

Brian J. Bushee

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<http://www.wharton.upenn.edu/faculty/bushee.html>

Associate Professor of Accounting

PhD, University of Michigan, 1997; AB, Duke University, 1990

Research Areas

Institutional investors; corporate disclosure; stock market anomalies; fundamental analysis

Mary Ellen Carter

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Assistant Professor of Accounting

PhD, Massachusetts Institute of Technology, 1998; MBA, Boston College, 1993; BS, Babson College, 1988

Research Areas

Effect of corporate financial reporting on firm behavior; executive compensation and incentives

Current Projects

Effects of accounting and tax rules on compensation; use of performance measures in compensation contracts.

Gavin Cassar

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Assistant Professor of Accounting

**PhD, University of California at Berkeley, 2005; BCom Hons (I),
University of Newcastle, 1998**

Research Areas

Budgeting and forecasting; earnings management; entrepreneurship;
financial disclosure; financing choice and investment; management

accounting

John E. Core

jcore@wharton.upenn.edu

<http://www.wharton.upenn.edu/faculty/core.html>

<http://accounting.wharton.upenn.edu/faculty/jcore/>

Professor of Accounting

PhD, The Wharton School, University of Pennsylvania, 1995; BA, Yale University, 1983

Research Areas

Executive compensation and incentives; employee stock options; corporate governance;
governance of charities; firm valuation and cost of capital; corporate disclosure

Current Projects

Determinants of CEO pay and incentives; wealth-based contracting; measuring disclosure quality
with computational linguistics; determinants of the equity cost of capital; how much endowment
should a charity hold?; how to give money to maximize charity.

Nicholas Gonedes

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Professor of Accounting and Finance

PhD, University of Texas at Austin, 1969; BS, University of Pennsylvania, 1967

Research Areas

Capital market equilibrium; corporate finance; external accounting; mathematical models in accounting; portfolio theory

Wayne R. Guay

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Associate Professor of Accounting

PhD, University of Rochester, 1998; MS, University of Rochester, 1996; MBA, Northeastern University, 1993; BS, Clarkson University, 1989

Research Areas

Executive stock options, compensation, stock ownership and incentives; financial accounting for employee stock options, derivative securities and risk management; firm valuation and cost of capital

Current Projects

Corporate governance and contracting issues related to executive stock options and stock-based incentives; estimating the equity cost of capital; the informational and governance role of the media.

Luzi Hail

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Assistant Professor of Accounting

PhD, University of Zurich, Switzerland, 1996; MS, University of Zurich, 1992

Research Areas

International accounting; financial disclosure and capital markets; cost of capital; accounting harmonization; law and finance

Current Projects

Reporting incentives and quality of accounting numbers. Disclosure regulation and firms' cost of capital. Cost of capital effects of U.S. cross-listings. Effects of taxes on asset pricing.

Robert W. Holthausen

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<http://www.wharton.upenn.edu/faculty/holthaur.html>

**The Nomura Securities Co. Professor; Professor of Accounting and Finance and Management
Chairperson, Accounting Department**

PhD, University of Rochester, 1980; MBA, University of Rochester, 1971; BA, St. Lawrence University, 1969

Research Areas

Effects of organizational structure on financial performance; management compensation issues; effects of information on prices and volume; valuation; accounting choice and organizational structure

Current Projects

Current projects primarily deal with issues in valuation and explaining variation in firm performance as a function of their governance structures, compensation practices, managerial equity ownership and capital structure decisions.

Christopher Ittner

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Ernst & Young Professor of Accounting

DBA, Harvard University, 1992; MBA, University of California, Los Angeles, 1986; BS, California State University, Long Beach, 1983

Research Areas

Cost accounting; performance measurement; intangible assets

Recent Consulting

Measurement of intangible assets, customer profitability systems.

Current Projects

The use and performance implications of non-financial performance measures. The identification and measurement of value drivers. Performance-based stock options.

Richard A. Lambert

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Miller-Sherrerd Professor; Professor of Accounting

PhD, Stanford University, 1982; MS, Stanford University, 1980; BEE, Georgia Institute of Technology, 1977

Research Areas

Theoretical and empirical research in performance measurement; incentive compensation plans; cost analysis; financial reporting

Current Projects

Valuation, granting, and incentive effects of employee stock option plans; Information and the cost of capital.

Marguerite Lane

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Adjunct Associate Professor of Accounting

Deputy Vice Dean, Wharton Graduate Division

PhD, Northwestern University, 1995; BBA, Texas Christian University, 1985

Research Areas

Accrual management; regulated industries, particularly financial institutions

Current Projects

Examination of firms' use of accounting accruals to effect regulation and investor perceptions.

Catherine M. Schrand

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<http://credit.wharton.upenn.edu/faculty/schrand/webpage.html>

Associate Professor of Accounting

PhD, University of Chicago, 1994; MBA, University of Chicago, 1994; BBA, University of Michigan, 1985

Research Areas

Accounting for derivatives; effects of accounting rules on firm behavior; accounting disclosures

Irem Tuna

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Assistant Professor of Accounting

PhD, University of Michigan 2003; MAS, University of Illinois at Urbana-Champaign, 1997; BS, Middle East Technical University, 1995

Research Areas

Firm valuation; earnings management; accounting and corporate governance; disclosure; accounting and contracting

Robert E. Verrecchia

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Elizabeth F. Putzel Professor; Professor of Accounting

PhD, Stanford University, 1976; MS, University of North Carolina at Chapel Hill, 1972; ScB, Brown University, 1970

Research Areas

Financial accounting; information economics; discretionary disclosure

Regina Wittenberg-Moerman

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Assistant Professor of Accounting

PhD, The University of Chicago, Graduate School of Business, 2006; MBA, The University of Chicago, Graduate School of Business, 2006; BA, The Hebrew University of Jerusalem, 1996.

Research Areas

Financial reporting quality; financial contracting and information asymmetry; financial intermediation, economic growth and financial reporting

Current Projects

“The Role of Information Asymmetry and Financial Reporting Quality in Debt Contracting: Evidence from the Secondary Loan Market.” 2006; “The Impact of Information Asymmetry on Debt Pricing and Maturity.” 2006.

BUSINESS & PUBLIC POLICY

http://www.wharton.upenn.edu/faculty/acad_depts/bpubdept.cfm
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W. Bruce Allen

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**Professor of Business and Public Policy, Regional Science, and Transportation
Director, Wharton Transportation Program**

PhD, Northwestern University, 1969; BA, Brown University, 1964

Research Areas

Freight demand theory; impact of transit investments; supply chain management/logistics; railroad and motor carrier economics; transportation regulation

Current Projects

Assessing transportation impact with Input-Output analysis; The Economics of Short Line Railroads; Transportation Pricing using bundling and two- part tariffs; The Economics of the Parcel, Courier, and Express business.

Elizabeth E. Bailey

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John C. Hower Professor of Business and Public Policy

PhD, Princeton University, 1972; MS, Stevens Institute of Technology 1966; BA, Radcliffe College, 1960

Research Areas

Economic deregulation; contestability theory; strategic management of economic, environmental, and international regulation; corporate governance and social responsibility

Current Projects

Current research on airline industry structure in the aftermath of deregulation; on links between CEO succession and executive performance.

Gerald R. Faulhaber

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Professor of Business and Public Policy, Management, and Law

PhD, Princeton University, 1975; MA, Princeton University, 1974; MS, New York University, 1964; AB, Haverford College, 1962

Research Areas

Spectrum policy for wireless telecommunications; network neutrality for the Internet, file sharing and fair use copyright; telecommunications; regulation; industrial organization; applied microeconomics

Current Projects

Spectrum management reform; network neutrality analysis; Copyright and fair use provisions with music/movie file sharing via peer-to-peer networks; prospects for deregulation in telecommunications; broadband deployment; network effects and antitrust analysis; access and antitrust analysis

Howard Pack

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Professor of Business and Public Policy, Economics, and Management

PhD, Massachusetts Institute of Technology, 1964; BBA, The City College of New York, 1959

Research Areas

Industrial development; Asian and Arab Economies, productivity; industrial policy; competitiveness; foreign aid; technology transfer

Current Projects

Evaluation of the impact of government economic intervention in selected Asian countries.
Productivity in African manufacturing.

Janet Rothenberg Pack

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<http://www.wharton.upenn.edu/faculty/packj.html>

Professor of Business and Public Policy and Real Estate

PhD, University of California, Berkeley, 1965; MA, University of California, Berkeley, 1963; BBA, City College/CUNY, 1959

Research Areas

Fiscal federalism and intergovernmental relations; political economy of economic policy; urban and regional economic development; foreign aid; privatization

Current Projects

Private governments in urban America - a study of the increasing role of the private sector in providing services traditionally the responsibility of local governments. Changes in Urban Development: Differences among regions and across decades.

Katja Seim

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Assistant Professor of Business and Public Policy

PhD, Yale University, 2001; BA, Franklin & Marshall College, 1995

Research Areas

Applied microeconomics; industrial organization, entry; nonlinear pricing; information goods

Current Projects

Analysis of firms' decisions to introduce and place new products relative to competition, research on the effect of entry and consolidation among wireless service providers on pricing strategies in the industry, study on price discrimination and consumer choice.

Betsey Stevenson

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<http://www.wharton.upenn.edu/faculty/stevenson.html>

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Assistant Professor of Business and Public Policy

PhD, Harvard University, 2001; AM, Harvard University, 1999; BA, Wellesley College, 1993

Research Areas

Labor economics; internet; technology; law and economics; applied microeconomics

Current Projects

Title IX and female sports participation, Internet job search and worker flows, Divorce law and investment in marriage

Joel Waldfogel

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**Joel S. Ehrenkranz Family Professor; Professor of Business and Public Policy
Chairperson, Business and Public Policy Department**

PhD, Stanford University, 1990; BA, Brandeis University, 1984

Research Areas

Industrial organization; law and economics; public economics; economics of media industries

Current Projects

Distributional effects in product markets; local media markets: race, localism, and political participation; intellectual property piracy; information intermediaries and competition in online markets.

Matthew White

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Class of 1965 Wharton Term Assistant Professor of Business and Public Policy

PhD, University of California, Berkeley, 1995; MA, University of California, Berkeley, 1994

Research Areas

Applied econometrics; microeconomics; market regulation and organization

Current Projects

Analysis of electricity deregulation, market designs, and demand behavior; Empirical models of price discrimination and consumer choice.

Justin Wolfers

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Assistant Professor of Business and Public Policy

PhD, Harvard University, 2001; AM, Harvard University, 2000; B.Ec, University of Sydney, 1994

Research Areas

Labor economics; macroeconomics; social policy; behavioral economics; political economy; law and economics

Current Projects

Uses and limitations of prediction markets; Happiness trends; Economic consequences of elections; Election forecasting; Measuring discrimination; Empirical analysis of the law.

FINANCE

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Andrew B. Abel

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<http://finance.wharton.upenn.edu/~abel/>

Ronald A. Rosenfeld Professor; Professor of Finance and Economics

PhD, Massachusetts Institute of Technology, 1978; AB, Princeton University, 1974

Research Areas

Macroeconomics; saving and investment; monetary economics; asset pricing; social security

Current Projects

Using general equilibrium asset pricing models to understand behavior of asset returns.

Developing stochastic models of capital investment with various forms of adjustment costs.

Analyzing social security and its effects on the economy.

Franklin Allen

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<http://www.wharton.upenn.edu/faculty/allenf.html>

<http://finance.wharton.upenn.edu/~allenf/>

Nippon Life Professor of Finance; Professor of Economics

Co-Director, [Financial Institutions Center](#)

DPhil, University of Oxford, 1980; MPhil, University of Oxford, 1979; BA, University of East Anglia, 1977

Research Areas

Corporate finance; asset pricing; economics of information

Current Projects

Comparison of different countries financial systems; Financial crises.

Martin A. Asher

asher@wharton.upenn.edu

<http://www.wharton.upenn.edu/faculty/asher.html>

<http://finance.wharton.upenn.edu/~asher/>

Adjunct Professor of Finance

Director, Research and Scholars Programs

PhD, University of Pennsylvania, 1986; MA, University of Pennsylvania, 1979; BA, Stanford University, 1977

Research Areas

Law and economics; antitrust; income distribution; gender and race wage differentials

Philip Bond

pbond@wharton.upenn.edu

<http://www.wharton.upenn.edu/faculty/bond.html>

<http://finance.wharton.upenn.edu/~pbond/>

Assistant Professor of Finance

PhD, University of Chicago, 1999; BA, Oxford University, 1993

Research Areas

Financial contracting; financial intermediation; law and economics

Current Projects

Statutory investor protection vs. corporate charters. Crime waves. Persistent corruption.

Marshall E. Blume

blume@wharton.upenn.edu

<http://www.wharton.upenn.edu/faculty/blume.html>

Howard Butcher III Professor of Financial Management; Professor of Finance

Director, [Rodney L. White Center for Financial Research](#)

PhD, University of Chicago, 1968; MBA, University of Chicago, 1965; SB, Trinity College, 1963

Research Areas

Financial markets; investments; investment behavior; fixed income securities

Current Projects

The institutional organization of the organized equity markets. Of particular interest is how the pricing of brokerage services, the rules of the exchanges, and ownership patterns of equities influence the structure and efficiency of this industry.

Domenico Cuoco

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<http://www.wharton.upenn.edu/faculty/cuoco.html>

Associate Professor of Finance

PhD, University of California at Berkeley, 1994; MBA, University of California at Berkeley, 1992; BS, Libera Università Internazionale degli Studi Sociali, Rome, 1987

Research Areas

Optimal policies and equilibrium with incomplete markets and portfolio constraints; pricing and hedging of derivative instruments; models of the term structure

Alex Edmans

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Assistant Professor of Finance

PhD, Massachusetts Institute of Technology, 2007; BA, University of Oxford, 2001

Research Areas

Corporate governance; executive compensation; information asymmetry and investment decisions; investment banking; behavioral finance

Current Projects

The role of large shareholders in corporate governance; Firms' incentives to engage in long-run, intangible investment; The effect of stock prices on firm decisions; Optimal executive compensation schemes

Hülya K. K. Eraslan

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<http://www.wharton.upenn.edu/faculty/eraslan.html>

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Gilbert and Shelley Harrison Term
Assistant Professor of Finance

PhD, University of Minnesota, 2001; MA, State University of New York at Buffalo, 1994; BS, Bilkent University, 1991

Research Areas

Corporate finance; game theory; applied econometrics

Current Projects

Corporate bankruptcy reorganizations

Nicolae Gârleanu

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<http://www.wharton.upenn.edu/faculty/garleanu.html>

<http://finance.wharton.upenn.edu/~garleanu/>

Assistant Professor of Finance

PhD, Stanford University, 2002; BA and MA, University of Pennsylvania, 1997.

Research Areas

Asset pricing; liquidity; contracting and information

Current Projects

Debt covenants design. Search issues in financial markets.

Christopher C. Geczy

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<http://www.wharton.upenn.edu/faculty/geczy.html>

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Assistant Professor of Finance

PhD, The University of Chicago, 1999; BA, The University of Pennsylvania, 1990

Research Areas

Asset pricing; financial econometrics; risk management

Jamshed K.S. Gandhi

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<http://www.wharton.upenn.edu/faculty/gandhij.html>

Associate Professor Emeritus of Finance

Director, Huntsman Program in International Studies & Business

PhD, University of Cambridge, 1960; MA, University of Cambridge, 1960; MA, University of Pennsylvania, 1957; BS, University of Pennsylvania, 1956

Research Areas

Financial aspects of economic development; stabilization policies; operation of financial institutions and capital markets

Current Projects

Asset sales and bank strategy. Reforming financial systems.

Michael R. Gibbons

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I.W. Burnham II Professor of Investment Banking

Deputy Dean, The Wharton School

PhD, University of Chicago, 1980; MS, University of Chicago, 1979; BS, Butler University, 1975

Research Areas

Asset pricing; portfolio theory; econometrics

Current Projects

Developing models of the term structure of interest rates. Analyzing the volatility of stock returns.

Itay Goldstein

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<http://finance.wharton.upenn.edu/~itayg/>

Assistant Professor of Finance

PhD, Tel-Aviv University, 2001; MA, Tel-Aviv University, 1998; BA, Tel-Aviv University, 1994

Research Areas

Corporate finance; financial markets; financial institutions

Current Projects

Financial fragility and strategic complementarities; The feedback effect from Financial markets to the real economy.

Joao F. Gomes

gomesj@wharton.upenn.edu

<http://www.wharton.upenn.edu/faculty/gomesj.html>

<http://finance.wharton.upenn.edu/~gomesj/>

Associate Professor of Finance

PhD, University of Rochester, 1997; MA University of Rochester, 1996; BA, New University of Lisbon, Portugal, 1991

Research Areas

Macroeconomics; financial economics; labor markets.

Current Projects

Firm and aggregate level investment; corporate investment and asset prices.

Gary B. Gorton

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<http://www.wharton.upenn.edu/faculty/gorton.html>

Robert Morris Professor of Banking; Professor of Finance

PhD, University of Rochester, 1983; MA, University of Rochester, 1980; MA, Cleveland State University, 1977; MA, University of Michigan, 1974; BA, Oberlin College, 1973

Research Areas

Banking; corporate finance; asset pricing

N. Bulent Gultekin

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<http://www.wharton.upenn.edu/faculty/gultekin.html>

Associate Professor of Finance

PhD, University of Pennsylvania, 1976; AM, University of Pennsylvania, 1975; MA, Bogazici University, 1974; BSc, Robert College, 1969

Research Areas

Corporate finance and capital markets, financial development, privatization

Richard J. Herring

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<http://www.wharton.upenn.edu/faculty/herring.html>

**Jacob Safra Professor of International Banking; Professor of Finance
Co-Director, [Wharton Financial Institutions Center](#)**

PhD, Princeton University, 1973; MA, Princeton University, 1970; BA, Oberlin College, 1968

Research Areas

International banking; international finance; money and banking

Current Projects

The regulation of financial conglomerates. The development of bond markets. A study of the value of liquid secondary markets. Organized economics and finance sessions of Wharton's International Forum.

Robert Inman

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<http://www.wharton.upenn.edu/faculty/inman.html>

Richard King Mellon Professor of Finance; Professor of Finance and Economics, Business and Public Policy, Law and Economics (Law School), Real Estate

Vice Dean and Director, Doctoral Programs

Senior Fellow, Leonard Davis Institute of Health Economics

PhD, Harvard University, 1971; MEd, Harvard University, 1967; AB, Harvard University, 1964

Research Areas

Public finance; political economy; urban fiscal policy

Current Projects

Economic federalism in the United States, Europe, Russia, and South Africa. Efficient and equitable financing of public services in urban economies.

Jeffrey Jaffe

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<http://www.wharton.upenn.edu/faculty/jaffe.html>

Associate Professor of Finance

PhD, University of Chicago, 1972; MBA, University of Chicago, 1971; BA, University of Chicago, 1968

Urban J. Jermann

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<http://www.wharton.upenn.edu/faculty/jermann.html>

<http://finance.wharton.upenn.edu/~jermann/>

Safra Professor of International Finance and Capital Markets; Professor of Finance

PhD, The Graduate Institute of International Studies, Geneva, Switzerland, 1994; MA, The Graduate Institute of International Studies, Geneva, Switzerland, 1991; Licence mention economie politique, Universite de Geneve, Faculte des sciences economiques et sociales, Geneva, Switzerland, 1988

Research Areas

International finance; macroeconomics; asset pricing

Current Projects

Extracting information from asset prices about the long-run behavior of the economy.

International capital flows.

Howard Kaufold

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<http://www.wharton.upenn.edu/faculty/kaufold.html>

Adjunct Professor of Finance

Director, Wharton MBA Program for Executives

PhD, Princeton University, 1981; MA, Princeton University, 1977; BS, University of Pennsylvania, 1975

Research Areas

Corporate and international finance

Donald B. Keim

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John B. Neff Professor of Finance

PhD, University of Chicago, 1983; MBA, University of Chicago, 1980; BSBA, Bucknell University, 1975

Research Areas

Asset pricing; behavior of institutional traders; measurement of institutional investor trading costs; risks and returns of stock market based real estate investments

Current Projects

Investment style, trade behavior and price impacts; Implementation costs of institutional investors in international equity markets; The interrelation between REITs, stocks, and bonds

Richard E. Kihlstrom

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**Ervin Miller-Arthur M. Freedman Professor of Finance and Economics
Chairperson, Finance Department**

PhD, University of Minnesota, 1968; BA, Purdue University, 1964

Research Areas

Information and uncertainty in economics; financial market equilibrium; managerial incentives

Dana Kiku

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Assistant Professor of Finance

PhD, Duke University, expected Spring 2007

Research Areas

Asset pricing; applied time-series econometrics

Current Projects

Long-run risks and equity returns; Time-diversification and asset allocation

Karen K. Lewis

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Joseph and Ida Sondheimer Professor in International Economics and Finance

Co-Director, [Weiss Center for International Financial Research](#)

PhD, University of Chicago, 1985; MA, University of Chicago, 1982; BA, University of Oklahoma, 1979

Research Areas

International financial markets; monetary economics

A. Craig MacKinlay

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Joseph P. Wargrove Professor of Finance

PhD, University of Chicago, 1985; MBA, University of Chicago, 1983; MBA, University of Western Ontario, 1980; BS, University of Western Ontario, 1978

Research Areas

Asset pricing models; stock market behavior; market microstructure; behavior of futures prices; econometric modeling

Current Projects

Portfolio selection. Intertemporal relation of credit risk and bond ratings. Execution of limit orders.

Richard Marston

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James R.F. Guy Professor of Finance; Professor of Economics
Director, [Weiss Center for International Financial Research](#)

PhD, Massachusetts Institute of Technology, 1972; BPhil, University of Oxford, 1968; AB, Yale University, 1966

Research Areas

International investments; international asset pricing; foreign exchange risk management

Current Projects

International asset pricing, exchange rate exposure of firms

Andrew Metrick

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<http://www.wharton.upenn.edu/faculty/metrick.html>

<http://finance.wharton.upenn.edu/~metrick/>

Associate Professor of Finance

PhD, Harvard University, 1994; BA, Yale University, 1989

Research Areas

Venture capital; corporate governance; decision-making under uncertainty

David K. Musto

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Associate Professor of Finance

PhD, University of Chicago, 1995; BA, Yale University, 1987

Research Areas

Financial intermediation; consumer credit; capital markets

Current Projects

Economics of mutual funds; portfolio risk of consumer credit; predatory lending; shareholder voting.

Stavros Panageas

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<http://www.wharton.upenn.edu/faculty/panageas.html>

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Assistant Professor of Finance

PhD, Massachusetts Institute of Technology, 2005; University of St. Gallen (lic.oec.), 1997

Research Areas

Asset pricing and macroeconomics; international economics

Current Projects

Technological growth and asset prices; Bubbles and investment; Robust retirement systems; The incentive effects of explicit and implicit options.

Krishna Ramaswamy

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<http://www.wharton.upenn.edu/faculty/ramaswak.html>

Edward Hopkinson, Jr. Professor of Investment Banking; Professor of Finance

PhD, Stanford University, 1978; MBA, Duke University, 1973; BTech, Indian Institute of Technology, Kharagpur, India, 1971

Research Areas

Investment management in equity and bond markets; options and futures

Current Projects

Testing an important model describing the relation between interest rates and maturities with Treasury Bill data. Similar tests with alternative models and data are under development.

Michael R. Roberts

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<http://www.wharton.upenn.edu/faculty/roberts.html>

<http://finance.wharton.upenn.edu/~mrrobert>

Assistant Professor of Finance

PhD, University of California at Berkeley, 2001; MA, University of California at Berkeley, 2001; BA, University of California at San Diego, 1992

Research Areas

Corporate investment and financial policies, applied econometrics

Current Projects

The link between debt contracting and corporate investment, how credit ratings impact corporate investment and financial policies, the dividend policies of publicly- and privately-held firms.

Nikolai Roussanov

nroussan@wharton.upenn.edu

<http://www.wharton.upenn.edu/faculty/roussanov.html>

<http://finance.wharton.upenn.edu/~nroussan/>

Assistant Professor of Finance

PhD, University of Chicago, expected 2008; AB, Harvard University, 2001

Research Areas

Asset pricing; household finance; macroeconomics; econometrics.

Current Projects

Portfolio choice; risk sharing; consumer behavior; entrepreneurship; cross-section of stock returns; econometrics of asset pricing models.

Pavel Savor

psavor@wharton.upenn.edu

<http://www.wharton.upenn.edu/faculty/savor.html>

Assistant Professor of Finance

PhD, Harvard University, 2006; MA, Harvard University, 2004; MA, Yale University, 1999; BA, Yale University, 1999

Research Areas

Empirical corporate finance; empirical asset pricing; behavioral finance

Current Projects

Studying the impact of market-timing on corporate decision-making. Determining how information (or lack thereof) affects post-event returns. Analyzing the relationship between past losses and current trading activity.

Jeremy J. Siegel

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<http://www.wharton.upenn.edu/faculty/siegel.html>

<http://www.jeremysiegel.com/>

Russell E. Palmer Professor of Finance

PhD, Massachusetts Institute of Technology, 1971; BA, Columbia University, 1967

Research Areas

Macroeconomics; financial markets, long-run asset returns; demographics

Gustav Sigurdsson

gustav@wharton.upenn.edu

<http://www.wharton.upenn.edu/faculty/sigurdsson.html>

Assistant Professor of Finance

BSc, University of Iceland, 2001; PhD, Princeton University, 2007

Research Areas

Corporate finance, game theory

Current Projects

The use of auctions in bankruptcy reorganizations, auctions as incentive mechanisms.

Nicholas S. Souleles

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<http://www.wharton.upenn.edu/faculty/souleles.html>

<http://finance.wharton.upenn.edu/~souleles/>

Associate Professor of Finance

PhD, Massachusetts Institute of Technology, 1995; BA, University of Oxford, 1991; BSE, Princeton University, 1988

Research Areas

Applied econometrics, finance, and macroeconomics; household consumption, saving/borrowing, and investments

Current Projects

Consumer credit: bankruptcy and default, credit cards, securitization and portfolio analysis. Housing and rental markets. Household portfolio choice: transactions costs and hedging motives; online financial services. Physician income and practice behavior. The relationship of household consumption and saving to income: the effects of credit constraints, taxes and college tuition; the role of consumer confidence.

Robert F. Stambaugh

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<http://www.wharton.upenn.edu/faculty/stambaur.html>

<http://finance.wharton.upenn.edu/~stambaug/>

Ronald O. Perelman Professor of Finance

PhD, University of Chicago, 1981; MBA, University of Chicago, 1976; AB, Dickinson College, 1974

Research Areas

Asset pricing; portfolio theory; econometrics

Current Projects

Predictive systems; Bayesian methods; mutual funds; hedge funds

Skander Van den Heuvel

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<http://www.wharton.upenn.edu/faculty/vandenheuvel.html>

<http://finance.wharton.upenn.edu/~vdheuvel/>

Assistant Professor of Finance

PhD, Yale University, 2001; M.Phil, Yale University, 1997; MA, Yale University, 1995; Drs, University of Groningen, Netherlands, 1994

Research Areas

Macroeconomics; financial economics; banking and monetary economics

Current Projects

Effect of monetary policy on bank in the presence of capital adequacy regulations. Welfare cost of bank capital requirements.

Jessica A. Wachter

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<http://finance.wharton.upenn.edu/~jwachter>

Assistant Professor of Finance

Phd, Harvard University, 2000; AB, Harvard College, 1996

Research Areas

Asset pricing; financial econometric; portfolio choice

Current Projects

General equilibrium models of stocks and bonds; Mutual fund performance evaluation; Optimal portfolio choice under parameter uncertainty.

Amir Yaron

aron@wharton.upenn.edu

<http://www.wharton.upenn.edu/faculty/yaron.html>

<http://savage.wharton.upenn.edu/>

Associate Professor of Finance

PhD, University of Chicago, 1994; MA, University of Chicago, 1991; MA, Tel-Aviv University, 1988; BA, Tel-Aviv University, 1985

Research Areas

Asset Pricing; Macroeconomics; International Finance; Econometrics

Current Projects

Asset returns and long run risks, Incomplete markets and the distribution of income and returns, Financing frictions and asset pricing.

Ayako Yasuda

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<http://www.wharton.upenn.edu/faculty/yasuda.html>

<http://ayakoyasuda.com/>

Assistant Professor of Finance

PhD, Stanford University, 2001; BA, Stanford University, 1993

Research Areas

Economics of financial intermediation, particularly investment banking, commercial banking, and venture capital/private equity; corporate finance

Current Projects

Economics of private equity funds; Reputation as incentive device in sell-side research; Changing roles of banks

Bilge Yilmaz

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<http://www.wharton.upenn.edu/faculty/yilmaz.html>

<http://finance.wharton.upenn.edu/~yilmaz/>

Assistant Professor of Finance

PhD, Princeton University, 2000; MA, Princeton University, 1994; BS, Bogazici University, 1991; BS, Bogazici University, 1991

Research Areas

Corporate finance; political finance; microstructure of financial markets; game theory

Current Projects

Corporate governance; capital structure under asymmetric information; security design; auction theory

Motohiro Yogo

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<http://www.wharton.upenn.edu/faculty/yogo.html>

<http://finance.wharton.upenn.edu/~yogo/>

Assistant Professor of Finance

PhD, Harvard University, 2004; AB, Princeton University, 2000

Research Areas

Asset pricing; econometrics

Current Projects

Understanding the relationship between cash flow and expected stock returns. Explaining household consumption and portfolio choice.

HEALTH CARE SYSTEMS

http://www.wharton.upenn.edu/faculty/acad_depts/hcmgdept.cfm

Lawton R. Burns

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<http://hcmg.wharton.upenn.edu/burnsl/>

**James Joo-Jin Kim Professor; Professor of Health Care Systems and Management
Director, [Wharton Center for Health Management and Economics](#)**

PhD, University of Chicago, 1981; MBA, University of Chicago, 1984; MA, University of Chicago, 1976; BA, Haverford College, 1973

Research Areas

Hospital-physician relationships; strategic change; integrated health care; supply chain management; health care management; formal organizations; physician networks; physician practice management firms

Current Projects

Health care supply chain. Structure, process, and outcomes of integrated delivery systems in health care.

Patricia M. Danzon

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**Celia Z. Moh Professor; Professor of Health Care Systems and Insurance and Risk Management
Chairperson, Health Care Systems Department**

PhD, University of Chicago, 1973; MA, University of Chicago, 1969; BA, University of Oxford, 1968

Research Areas

Health care; pharmaceuticals; insurance; liability; medical malpractice; industrial organization

Current Projects

Pharmaceutical pricing, regulation, alliances, R&D productivity, vaccine supply, Medicare

payment for pharmaceuticals. Medical malpractice insurance cycles. Health care financing in the U.S. and internationally.

Guy David

[gdavid2@wharton.upenn.edu](mailto:g david2@wharton.upenn.edu)

<http://www.wharton.upenn.edu/faculty/david.html>

Assistant Professor of Health Care Systems

PhD, University of Chicago, 2004; MA, Tel-Aviv University, 1997; BA, Tel-Aviv University, 1995

Research Areas

Health economics; industrial organization; nonprofit organizations; applied microeconomics

Current Projects

The dynamics of mixed-ownership competition in healthcare markets; Evaluation of policies towards nonprofit providers; Regulation in the home health care industry; The economics of Emergency Medical Services; The industrial organization of the addiction treatment system; Specialization in hospital medicine; Welfare effects of specialty hospitals and ambulatory surgery centers; Direct-to-consumer advertising and drug safety.

Scott Harrington

harring@wharton.upenn.edu

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Alan B. Miller Professor; Professor of Health Care Systems and Insurance and Risk Management

PhD, University of Illinois at Urbana-Champaign, 1979; MS, University of Illinois at Urbana-Champaign, 1976; AB, University of Illinois at Urbana-Champaign, 1975

Research Areas

Insurance economics and finance; health care finance; risk management

Current Projects

Capital decisions and capital adequacy in insurance and reinsurance markets; product and capital market discipline in insurance and reinsurance markets; price volatility in liability insurance markets

Mark V. Pauly

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Bendheim Professor; Professor of Health Care Systems, Business and Public Policy, Insurance and Risk Management, and Economics

PhD, University of Virginia, 1967; MA, University of Delaware, 1965; AB, Xavier University, 1963

Research Areas

Medical economics; health policy; health insurance; other insurance; public finance/public choice; regulation

Current Projects

Analysis of health reform; conceptual foundations for cost-benefit analysis of drugs; incentives in managed care.

INSURANCE AND RISK MANAGEMENT

http://www.wharton.upenn.edu/faculty/acad_depts/insrdept.cfm

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David F. Babbel

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<http://www.wharton.upenn.edu/faculty/babbel.html>

<http://insr.wharton.upenn.edu/babbel/>

Professor Emeritus of Insurance and Risk Management and Finance

PhD, University of Florida, 1978; MBA, University of Florida, 1975; BA, Brigham Young University and George Mason University, 1973

Research Areas

Default insurance; interest-sensitive stochastic valuation, investment strategies; optimal insurance contract design; asset/liability management for insurers, fixed income securities, life insurance

Current Projects

Analysis of basis risk in asset/liability management. Valuation of interest-sensitive cash flows.

J. David Cummins

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<http://www.wharton.upenn.edu/faculty/cummins.html>

Harry J. Loman Professor Emeritus of Insurance and Risk Management

PhD, University of Pennsylvania, 1972; MA, University of Pennsylvania, 1971; BA, University of Nebraska, 1968

Research Areas

Insurance economics; financial risk management, productivity and efficiency; securitization

Current Projects

Productivity and efficiency analysis of insurance firms; operational risk in insurance and banking; arbitrage-free pricing of insurance contracts; financing of catastrophic risk.

Neil A. Doherty

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**Frederick H. Ecker Professor of Insurance and Risk Management
Chairperson, Insurance and Risk Management**

**PhD, Cranfield Institute of Technology, 1979; BPhil, University of York, 1969; BA,
University of York, 1968**

Research Areas

Insurance pricing; optimal insurance; financial intermediaries; asset/liability management for insurers; insurance economics; risk management

Current Projects

Studies include: Insurance and the design of liability rules; Crises and cycles in insurance markets; Adverse selection in insurance markets; Securitization of catastrophe risk.

Anastasia V. Kartasheva

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<http://www.wharton.upenn.edu/faculty/kartasheva.html>

Assistant Professor of Insurance and Risk Management

**PhD, University of Toulouse, France, 2004; MA, New Economics School, Moscow, 1998;
BS, Lomonosov Moscow State University, 1997**

Research Areas

Contract theory and mechanism design; dynamic contracts and applications; information intermediation

Current Projects

Analysis of the impact of competition and entry regulation in rating industry on the quality of risk estimates produced by rating agencies

Jean Lemaire

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<http://www.wharton.upenn.edu/faculty/lemaire.html>

The Julian Aresty Professor; Professor of Insurance and Actuarial Science

PhD, Free University of Brussels, 1973; MS, Free University of Brussels, 1972; Certificate of Operations Research, Free University of Brussels, 1972; MS, Free University of Brussels, 1969; Agregation de l'enseignement moyen de degre superieur, Free University of Brussels, 1969

Research Areas

Evaluation of adverse selection in insurance markets due to genetic testing; the impact of firearm deaths on life expectancies in the United States; merit-rating systems in automobile insurance

Current Projects

Create an index of development of insurance markets in emerging countries; compare merit-ratin systems in force in Asia.

Olivia S. Mitchell

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<http://www.wharton.upenn.edu/faculty/mitchelo.html>

<http://rider.wharton.upenn.edu/~mitchelo/OSMsf1401.pdf>

International Foundation of Employee Benefit Plans Professor; Professor of Insurance and Risk Management and Business and Public Policy

Executive Director, [Pension Research Council](#); Director, [Boettner Center for Pensions and Retirement Research](#)

PhD, University of Wisconsin-Madison, 1978; MA, University of Wisconsin-Madison, 1976; BA, Harvard University, 1974

Research Areas

Economics of public and private pensions; international private and social insurance; employee benefits and compensation; risk and crisis management; health/retirement analysis and policy; labor economics and public finance

Current Projects

Global social security and pension reform; retirement, wealth, and health; annuities and health insurance.

Gregory Nini

greg30@wharton.upenn.edu

<http://www.wharton.upenn.edu/faculty/nini.html>

Assistant Professor of Insurance and Risk Management

PhD, University of Pennsylvania, Wharton School, 2002; BA, Swarthmore College, 1994

Research Areas

Contract theory, financial intermediation, applied econometrics

Current Projects

Testing contract theory in insurance markets, the role of debt contracts in corporate financial and investment decisions, the costs and benefits of securitization.

Jerry S. Rosenbloom

rosenblj@wharton.upenn.edu

<http://www.wharton.upenn.edu/faculty/rosenblj.html>

**Frederick H. Ecker Professor Emeritus of Insurance and Risk Management
Academic Director, Certified Employee Benefit Specialist (CEBS) Program**

PhD, University of Pennsylvania, 1965; MA, University of Pennsylvania, 1964; BS, Temple University, 1961

Research Areas

Employee benefits; financial planning; financial services industry; risk and risk management; international risk and risk management; international employee benefits

Kent Smetters

smetters@wharton.upenn.edu

<http://www.wharton.upenn.edu/faculty/smetters.html>

<http://irm.wharton.upenn.edu/smetters.htm>

Associate Professor of Insurance and Risk Management

PhD, Harvard University, 1995; MA, Harvard University, 1992; BS, Ohio State University, 1990

Research Areas

Social insurance programs; incomplete markets; annuity markets; tax reform; pricing government guarantees

LEGAL STUDIES AND BUSINESS ETHICS

http://www.wharton.upenn.edu/faculty/acad_depts/lgstdept.cfm

<http://lgst.wharton.upenn.edu/>

Janice R. Bellace

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<http://www.wharton.upenn.edu/faculty/bellace.html>

Samuel A. Blank Professor of Legal Studies and Business Ethics; Professor of Management

MSc, London School of Economics, 1975; JD, University of Pennsylvania, 1974; BA, University of Pennsylvania, 1971

Research Areas

International human rights; freedom of association; American and European labor and employment law; labor law in Western Europe; European equal employment law; American equal employment law

Current Projects

The social utility of international human rights standards as applied to employment; Age discrimination legislation in Europe and the United States and their application in refusal to hire cases.

Stuart Diamond

diamonds@wharton.upenn.edu

<http://www.wharton.upenn.edu/faculty/diamond.html>

Practice Professor of Legal Studies; Adjunct Professor of Law

JD, Harvard University, 1990; MBA, The Wharton School, University of Pennsylvania, 1992; BA, Rutgers College, 1970

Research Areas

Negotiation, problem-solving and creativity; cross-cultural diversity; communication; strategic marketing; emerging markets; ; dealing with terrorism; crisis management; sales negotiation; gender negotiation

Current Projects

Work on bridging cross-cultural differences; New methods of solving problems, managing different perceptions inside organizations; New models for developing creative ideas; Developing

value-added exports in emerging markets; Research on interpersonal styles and effect on communication. Executive development

Thomas Donaldson

donaldst@wharton.upenn.edu

<http://www.wharton.upenn.edu/faculty/donaldst.html>

<http://lgst.wharton.upenn.edu/donaldst/>

Mark O. Winkelman Professor; Professor of Legal Studies and Business Ethics

PhD, University of Kansas, 1976; BS, University of Kansas, 1967

Research Areas

Business ethics; leadership; risk management; corporate compliance

Current Projects

Writing articles on: 1. Cash management practices at non-profit organizations; 2. Designing corporate risk management programs

Thomas W. Dunfee

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<http://www.wharton.upenn.edu/faculty/dunfeet.html>

<http://lgst.wharton.upenn.edu/dunfeet/>

Joseph Kolodny Professor of Social Responsibility in Business; Professor of Legal Studies and Business Ethics

Chairperson, Legal Studies and Business Ethics Department

LLM, New York University, 1969; JD, New York University, 1966; AB, Marshall University, 1963

Research Areas

Social contracts; social responsibility of business; ethics

Current Projects

Current research focus is on (1) corporate social initiatives, and (2) global business ethics.

Nien-hê Hsieh

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<http://www.wharton.upenn.edu/faculty/hsieh.html>
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Associate Professor of Legal Studies and Business Ethics

PhD, Harvard University, 2000; MPhil, Oxford University, United Kingdom, 1994; BA, Swarthmore College, 1992

Research Areas

Ethics; distributive justice; managerial authority; corporate social responsibility; theories of value and choice

Current Projects

The justified exercise of managerial authority; incommensurable values and justified choice; multinational corporations and the ethics of assistance

Waheed Hussain

whussain@wharton.upenn.edu
<http://www.wharton.upenn.edu/faculty/hussain.html>
<http://lgst.wharton.upenn.edu/whussain/>

Assistant Professor of Legal Studies and Business Ethics

PhD, Harvard University, 2005; AM, Harvard University, 1999; AB, Princeton University, 1995

Research Areas

Social and Political philosophy; moral philosophy; normative issues in economic life; Hegel and Marx

Current Projects

Alienation, Freedom and Economic Democracy: Argues for a social democratic conception of freedom, then uses this conception to argue for a more democratic form of capitalism.

William S. Laufer

lauferw@wharton.upenn.edu
<http://www.wharton.upenn.edu/faculty/lauferw.html>

Professor of Legal Studies and Business Ethics, Sociology, and Criminology
Director, [Carol and Lawrence Zicklin Center for Business Ethics Research](#)
Chairperson, Department of Criminology, School of Arts and Sciences

PhD, Rutgers University, 1987; JD, Northeastern University School of Law, 1983; BA, The Johns Hopkins University, 1979

Research Areas

Corporate criminal law; corporate ethics; law and psychology; criminology

Current Projects

Exploring a theoretical foundation for the corporate criminal law and corporate social control.

Andrea M. Matwyshyn

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<http://www.wharton.upenn.edu/faculty/matwyshyn.html>

<http://lgst.wharton.upenn.edu/amatwysh/>

Assistant Professor of Legal Studies and Business Ethics

PhD, Northwestern University, 2004; JD, Northwestern University, 1999; Doctoral Certificate, Northwestern University 1999; MA, Northwestern University, 1996; BA, Northwestern University, 1996

Research Areas

Corporate information security and risk management; information technology regulation and policy, contracts

Current Projects

Transformation in the corporate form and its relationship to the information technology revolution and data vulnerability; Legal strategies for combating information crime

Ann E. Mayer

mayera@wharton.upenn.edu

<http://www.wharton.upenn.edu/faculty/mayera.html>

<http://lgst.wharton.upenn.edu/mayera/>

Associate Professor of Legal Studies and Business Ethics

PhD, University of Michigan, 1978; Certificate, School of Oriental and African Studies, University of London, 1977; JD, University of Pennsylvania, 1975; MA, University of Michigan, 1966; BA, University of Michigan, 1964

Research Areas

Middle Eastern law; international human rights law; human rights and globalization; women's international human rights; law and international business; comparative constitutional law

Current Projects

Problems of human rights universality; human rights and globalization; recent developments affecting human rights and constitutionalism in the Middle East.

Philip M. Nichols

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<http://www.wharton.upenn.edu/faculty/nicholsp.html>

<http://lgst.wharton.upenn.edu/nicholsp/>

Associate Professor of Legal Studies and Business Ethics

JD, Duke University, 1988; LLM, Duke University, 1988; AB, Harvard University, 1982

Research Areas

International trade and investment; emerging economies

Current Projects

Developing materials for the use of corporate codes in controlling corruption; developing business-lead initiatives to combat corruption.

Eric W. Orts

ortse@wharton.upenn.edu

<http://www.wharton.upenn.edu/faculty/ortse.html>

<http://lgst.wharton.upenn.edu/ortse/>

**Guardsmark Professor; Professor of Legal Studies and Business Ethics and Management
Director, [Environmental Management Program](#)**

**JSD, Columbia University, 1994; JD, University of Michigan, 1988; MA, New School for
Social Research, 1985; BA, Oberlin College, 1982**

Research Areas

Corporate and securities law; corporate governance; environmental law and policy

Current Projects

A social theory of the business enterprise; informational regulation of the environment in the digital age (with Paul Kleindorfer).

Arnold J. Rosoff

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<http://www.wharton.upenn.edu/faculty/rosoffa.html>
<http://lgst.wharton.upenn.edu/rosoffa/personalpage.htm>

Professor of Legal Studies and Business Ethics and Health Care Systems
Senior Fellow, Leonard Davis Institute of Health Economics

CLU, American College of Life Underwriters, 1973; JD, Columbia University, 1968; BS, University of Pennsylvania, 1965

Research Areas

Health care law; legal, business and ethical aspects of health care; legal and regulatory controls on health care cost and quality; patients' rights, especially "informed consent" issues; Pharmacy benefits management; Private and governmental financing of health care; legal implications of clinical practice guidelines; antitrust in health care; comparative health care systems, especially Japan and U.S.

Current Projects

Changing structures and functions of pharmacy benefits managers; legal implications of new costs containment directions in health care, with emphasis on patient consent issues and the use of clinical practice guidelines; comparative health care law and policy, especially comparing the U.S. with Asian nations, principally Japan and Korea

G. Richard Shell

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<http://www.wharton.upenn.edu/faculty/shellric.html>
<http://lgst.wharton.upenn.edu/shellric/>

Thomas Gerrity Professor; Professor of Legal Studies and Business Ethics and Management

JD, University of Virginia, 1981; BA, Princeton University, 1971

Research Areas

Negotiation, power and influence in organizations; the psychology of success; commercial arbitration; contracts; legal and political aspects of competitive strategy

Current Projects

Researching a book tentatively titled *The Success Seminar: Defining and Achieving Success in Business and Everyday Life*.

Kenneth L. Shropshire

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<http://www.wharton.upenn.edu/faculty/shropshk.html>
<http://www.kennethshropshire.com/>

David W. Hauck Professor; Professor of Legal Studies and Business Ethics
Director, [Wharton Sports Business Initiative](#)

JD, Columbia University School of Law, 1980; AB, Stanford University, 1977

Research Areas

The sports industry; sports law; contracts; antitrust; negotiation and dispute resolution

Current Projects

Negotiation lessons from sports for business; Educating professional athletes

Alan Strudler

strudler@wharton.upenn.edu
<http://www.wharton.upenn.edu/faculty/alanstr.html>

Associate Professor of Legal Studies and Business Ethics
Director, [Wharton Ethics Program](#)

JD, University of Arizona, 1985; PhD, University of Arizona, 1983

Research Areas

Ethics; moral issues in finance; corporate responsibility; moral reasoning in different cultures

Current Projects

Deception; law and ethics of insider trading; rational commitment in decision-making.

William C. Tyson

tysonw@wharton.upenn.edu
<http://www.wharton.upenn.edu/faculty/tysonw.html>

Associate Professor of Legal Studies and Business Ethics, Accounting, Management, and Law

JD, Harvard University, 1970; AB, Princeton University, 1967

Research Areas

Securities regulation; taxation; real estate financing and development; corporation law; international business transactions; Soviet law

Current Projects

Insider trading

Kevin Werbach

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<http://werbach.com/>

Assistant Professor of Legal Studies and Business Ethics

JD, Harvard University, 1994; BA, University of California at Berkeley, 1991

Research Areas

Emerging internet technologies; telecommunications policy; electronic commerce; wireless communication; regulation

Current Projects

Layered models for Internet and communications policy; Implementation of wireless spectrum commons; Legal implications of pervasive networked sensors; Conference on decentralization in software, communications, and media.

MANAGEMENT

http://www.wharton.upenn.edu/faculty/acad_depts/mgmtdept.cfm
<http://www-management.wharton.upenn.edu/>

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**Robert B. Goergen Professor of Entrepreneurship; Professor of Management
Academic Director, [The Goergen Entrepreneurial Management Programs](#); Academic
Director, [The Wharton Global Family Alliance](#)**

**PhD, Northwestern University, 1977; MA, The Hebrew University of Jerusalem (Israel),
1975; BA, The Hebrew University of Jerusalem (Israel), 1973**

Research Areas

Entrepreneurship; family business; strategic management; venture capital financing; eBusiness

Current Projects

Family Ownership, Control and Management and Firm Performance; Family Office; Business Model Design and Performance; Venture Capital Financing of Entrepreneurial Firms; Growth of Emerging Businesses; Strategic Alliance Activity and Firm Performance.

Bernard E. Anderson

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<http://www.wharton.upenn.edu/faculty/anderson.html>

Whitney Young Term Professor; Practice Professor of Management

**PhD, University of Pennsylvania, 1969; MA, Michigan State University, 1961; AB,
Livingstone College, 1959**

Research Areas

Workplace and employment standards; workforce diversity; international labor standards; wage determination

Sigal Barsade

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<http://www-management.wharton.upenn.edu/barsade>

Associate Professor of Management

PhD, University of California, Berkeley, Haas School of Business, 1994; BA, University of California, Los Angeles, 1986

Research Areas

Micro-organizational behavior; emotions in organizations; team dynamics; organizational culture; emotional intelligence; senior management teams

Current Projects

Affective Organizational Culture: Its influence on employees, clients and families in a long term health care facility. Is it better to suppress or express anger at work? How the propensity to experience emotional contagion influences first impressions. The role of silence in negotiations. Cynical Attribution Error: A Study of the American Workforce. Emotional and Cognitive Transparency in Negotiations. The role of organizational disrespect on burnout in the health care field.

Mary J. Benner

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Assistant Professor of Management

PhD, Columbia University, 2002; MPhil, Columbia University, 1999; MBA, Stanford University, 1989; BS, University of Minnesota, 1982

Research Areas

Organization theory; strategy; technology and innovation; organizational change; process management

Current Projects

Current research explores how process management practices and institutional pressures affect organizations' innovation, adaptation, and performance in the face of technological change.

Heather Berry

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Assistant Professor of Management

PhD, University of California, Los Angeles, 2001; MSc, University of Edinburgh, Scotland 1991; BA McGill University, Montreal, Canada, 1989

Research Areas

Global strategy, foreign direct investment, trade policy, and competitiveness

Current Projects

Analyzing how multinational firms develop their intangible assets in foreign markets; Comparing how US and Japanese MNEs develop and exploit their intangible assets in foreign markets; Exploring the impact of geographic and product diversification on firm performance.

Peter Cappelli

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George W. Taylor Professor of Management

Director, [Center for Human Resources](#)

DPhil, University of Oxford, 1983; BS, Cornell University, 1978

Research Areas

Human resource practices, talent and performance management, public policy related to employment

Current Projects

Completing a major study of worker characteristics and establishment performance with the Bureau of the Census.

Olivier Chatain

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Assistant Professor of Management

PhD, INSEAD, Fontainebleau, 2007; MS, INSEAD, Fontainebleau, 2004; DEA, Université Paris I Panthéon-Sorbonne, 1999; Diplôme, ESSEC, Cergy-Pontoise, 1998.

Research Areas

Competitive strategy; Formal models applied to business strategy; Value creation and value capture in buyer-supplier relationships; Competition in markets for highly-skilled individuals.

Current Projects

How competition between suppliers of professional services affects their ability to capture value from their client relationships. How the mobility of key individuals influences value capture and sharing in high skill service industries.

Saikat Chaudhuri

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Assistant Professor of Management

DBA, Harvard University, 2004; MSE, Stanford University, 1998; BS, University of Pennsylvania, 1997; BSE, University of Pennsylvania, 1997

Research Areas

Technological innovation; mergers and acquisitions; organizational adaptation

Current Projects

Understanding operational drivers of performance in innovation-targeted acquisitions, based on multi-method field research with leading telecommunications and software companies. Examining the impact of ex-ante conditions in technologies, organizations, and markets on financial and time to market performance, as well as the role of integration strategies in managing these effects.

Gary Dushnitsky

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Assistant Professor of Management

PhD, New York University, 2004; MS, Tel-Aviv University, 1999; BA, Tel-Aviv University, 1994

Research Areas

Economics of innovation and entrepreneurship; corporate strategy in knowledge industries; venture capital; intellectual property rights

Current Projects

Study the conditions under which established corporations succeed, or fail, to partner with

innovative startups, and the implication to corporate innovativeness; Investigate direct and indirect relationships between corporate venture capital investors and independent venture capital funds in the market for entrepreneurial financing.

Stewart D. Friedman

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Practice Professor of Management

Director, Wharton Work/Life Integration Program

PhD, University of Michigan, 1984; MA, University of Michigan, 1983; BA, State University of New York at Binghamton, 1974

Thomas P. Gerrity

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Joseph J. Aresty Professor; Professor of Management

PhD, Massachusetts Institute of Technology, 1970; MSEE, Massachusetts Institute of Technology, 1964; BSEE, Massachusetts Institute of Technology, 1963

Research Areas

Leadership and organizational development

Mauro F. Guillen

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Dr. Felix Zandman Professor in International Management; Professor of Management and Sociology

Director, Joseph H. Lauder Institute for Management & International Studies

PhD, Yale University, 1992; MPhil, Yale University, 1990; MA, Yale University, 1989; Doctorate, Universidad de Oviedo, 1991; Licenciatura, Universidad de Oviedo, 1987

Research Areas

Multinational and comparative management; sociology of organizations

Current Projects

Emerging multinational firms; globalization

Martine Haas

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Associate Professor of Management

PhD, Harvard University, 2002; MA, Harvard University, 1999; MA, Yale University, 1993; BA, Oxford University, 1991

Research Areas

Knowledge work; collaboration; teams; international management; strategic capabilities

William F. Hamilton

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**Ralph Landau Professor of Management and Technology; Professor of Management, Operations and Information Management, and Systems Engineering
Director, Jerome Fisher Management and Technology Program**

PhD, London School of Economics and Political Science, 1967; MBA, University of Pennsylvania, 1964; MS, University of Pennsylvania, 1964; BS, University of Pennsylvania, 1961

Research Areas

Technology strategy and planning; entrepreneurship; technological innovation

Witold Henisz

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Associate Professor of Management

PhD, University of California at Berkeley, 1998; MA, Johns Hopkins University, 1993; BA, Stanford University, 1991

Research Areas

Impact of political hazards on international investment strategy; analyzes(1) the political and economic determinants of substantive changes in government policy; government attempts to redistribute investor returns to the broader polity; (2) the strategic responses by organizations to such policy changes; (3) the determinants of the success of these strategic responses; large capital intensive investments with a high degree of political salience often in emerging market settings

Current Projects

Predicting disputes between investors and host country governments in electricity generation and wireless telecommunications services; performance of wireless carriers as a function of regulatory and market structures; predicting trade liberalizations; examining the political risk management strategies of firms in the energy industry.

Robert House

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Joseph Frank Bernstein Professor of Organizational Studies; Professor of Management

PhD, Ohio State University, 1960; MBA, University of Detroit, 1958; BS, University of Detroit, 1955

Research Areas

Leadership; motivation; personality and performance; cross-cultural organizational behavior

Lawrence G. Hrebiniak

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Associate Professor of Management

PhD, State University of New York at Buffalo, 1971; MBA, State University of New York at Buffalo, 1968; AB, Cornell University, 1964

Research Areas

Strategy implementation; organizational structure and design; strategy formulation; organizational adaptation

David Hsu

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Edward B. and Shirley R. Shils Term Assistant Professor of Management

PhD, Massachusetts Institute of Technology, 2001; MPP, Harvard University, 1996; AB, Stanford University, 1992

Research Areas

Start-up innovation; strategies for commercializing technological innovation; venture capital; intellectual property rights

Current Projects

Intellectual property and patenting strategies by start-ups; competition between industry incumbents and start-ups in high-tech industries; entrepreneurship and innovation

Sarah Kaplan

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Assistant Professor of Management

PhD, Massachusetts Institute of Technology, Sloan School of Management, 2004; MA, Johns Hopkins University, The Nitze School of Advanced International Studies, 1990; BA, University of California at Los Angeles, 1986

Research Areas

Innovation; strategic management; cognition; technical change

Current Projects

Understanding the role of managerial cognition in shaping firm response to discontinuities with a particular focus on strategic choice and action. Studies of the biotech, PDA and telecoms industries.

John R. Kimberly

kimberly@wharton.upenn.edu

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Henry Bower Professor of Entrepreneurial Studies; Professor of Management, Health Care Systems, and Sociology
Executive Director, Wharton/INSEAD Alliance

PhD, Cornell University, 1970; MS, Cornell University, 1967; BA, Yale University, 1964

Research Areas

Organizational design; organizational change; institutional creation; health policy; managerial innovation

Current Projects

Innovation across national borders. Competition and collaboration among health care organizations in local markets. Organizational identity and its consequences. Structure and mobility of managerial elites. Competition and change in business education. The business of addiction treatment.

Katherine J. Klein

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Edward H. Bowman Professor; Professor of Management

PhD, University of Texas, 1984; BA, Yale University

Research Areas

Multilevel organizational theory and research; organizational psychology; team composition, leadership, and effectiveness; organizational innovation processes

Current Projects

Shock trauma research project: Team leadership, team performance, and individual learning in a dynamic setting; Team composition, team leadership, and team social networks over time; Stock options and employee attitudes.

Stephen J. Kobrin

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William H. Wurster Professor of Multinational Management

Director, [The Joseph H. Lauder Institute of Management & International Studies](#)

PhD, University of Michigan, 1975; MBA, University of Pennsylvania, 1961; BMgtE, Rensselaer Polytechnic Institute, 1960

Research Areas

International political economy; globalization; , global strategy, impact of the information revolution

Current Projects

Liberalization of FDI policy in developing countries; globalization, multinationals and human rights, global governance.

Daniel A. Levinthal

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Reginald H. Jones Professor of Corporate Management; Professor of Management Chairperson, Management Department

PhD, Stanford University, 1985; BA, Harvard University, 1979

Research Areas

Industry evolution; organizational learning; technological competition

John Paul MacDuffie

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Associate Professor of Management

PhD, Massachusetts Institute of Technology, 1991; BA, Harvard University, 1977

Research Areas

Flexible/lean production systems; organizational learning and knowledge transfer; modularity and "build-to-order"; managing organizational and technological change; collaborative design and production; international comparative human resource strategies; the changing employment contract

Ian C. MacMillan

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The Dhirubhai Ambani Professor of Innovation and Entrepreneurship; Professor of Management

Director, [Sol C. Snider Entrepreneurial Research Center](#)

DBA, University of South Africa, 1975; MBA (cum laude), University of South Africa, 1972; BS, University of Witwatersrand, 1963

Research Areas

Organizational competence; new venture management; entrepreneurship; strategic management

Current Projects

Technology strategy, rapid growth firms, societal wealth enterprising.

Gerald A. McDermott

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Assistant Professor of Management

PhD, Massachusetts Institute of Technology, 1998; BA, Middlebury College, 1988

Research Areas

Institutions; networks; governance; emerging markets

Current Projects

Work has focused on problems of institutional and organizational learning in the formation of meso-level, public-private governance institutions in emerging market and post-socialist economies, particularly regarding alliances, network assets, and restructuring. Currently extending analytical framework to examine the impact of domestic financial and industrial institutions on foreign investment strategies in high value-added sectors in Latin America and East-Central Europe.

Marshall W. Meyer

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Richard A. Sapp Professor; Professor of Management and Sociology

PhD, University of Chicago, 1967; MA, University of Chicago, 1965; AB, Columbia University, 1964

Research Areas

Management in China; measurement of organizational performance; organizational design; organizational change

Current Projects

State-owned enterprise reform in China; internationalization of Chinese firms; technology and knowledge transfer in Chinese high-tech industrial parks.

Jennifer S. Mueller

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<http://www.wharton.upenn.edu/faculty/mueller.html>

Assistant Professor of Management

PhD, Brandeis University, 2002

Research Areas

Interpersonal relationships in organizations; creativity and innovation; team dynamics; emotions at work

Current Projects

Some of the questions I am currently examining in my research are: Do big or small groups perform better and why? (e.g. problems with coordination, motivation, or relationships). How do employee relationships influence the selection of creative ideas in innovative contexts? What is the relationship between positive mood and creativity in organizations? When does conflict among team members harm or help performance? How does emotional intelligence influence positive negotiation outcomes? When do envious employees harm others – and how?

Mary A. O'Sullivan

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Associate Professor of Management

Phd, Harvard University, 1996; MBA, Harvard University, 1992; B. Comm., University College Dublin, 1988

Research Areas

Corporate governance; comparative economic systems; globalization

Current Projects

Major programme of research on the relationship between financial institutions and the corporate

economy across countries and over time. Results will form the basis for a book, tentatively titled *Money In, Money Out: Financial Systems and Economic Change across Nations, Industries and Firms*.

Johannes M. Pennings

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Marie and Joseph Melone Professor of Management

PhD, University of Michigan, 1973; MA, University of Leiden, 1968; BA, University of Utrecht, 1965

Research Areas

Innovation and evolutionary theory; technological trajectories; human and social capital as sources of competitive advantage

Current Projects

Competitive dynamics among firms due to movements of their members. Breakthrough innovations in the tennis racket industry. Product architecture and firm modularity. Technological innovations in the imaging sector.

Daniel M.G. Raff

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Associate Professor of Management

PhD, Massachusetts Institute of Technology, 1987; BPhil, Oxford University, 1978; MPA, Princeton University, 1976; BA, New College, 1973

Research Areas

Business history and strategy

Current Projects

Automobile manufacturing, banking, and retailing; competitive strategy in cyclical downturns; the diffusion of new methods in manufacturing and distribution.

Evan Rawley

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Assistant Professor of Management

PhD, University of California, Berkeley, 2007; MBA, University of Chicago, 1988; BA, Michigan State University, 1993

Research Areas

Organizational economics; learning, firm performance, technology

Current Projects

Diversification, Adjustment Costs and Competitive Advantage: Evidence from Microdata; Horizontal Diversification and Vertical Contracting: Firm Scope and Asset Ownership in Taxi Fleets; Mobile Information Technology, Firm Organization and Performance; Diversification and Distraction: Evidence from Hedge Funds; Learning and Performance: A Natural Experiment in Liver Transplants

Lori Rosenkopf

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Associate Professor of Management

PhD, Columbia University, 1994; MS, Stanford University, 1986; BS, Cornell University, 1984

Research Areas

Technological and organizational evolution; innovation diffusion; learning in interorganizational networks

Current Projects

Understanding how networks of technical professionals and firms shape technological evolution; Evaluating the strategic value of alliances and hiring from competitors for knowledge acquisition in the semiconductor industry; tracking connections between technical committee activity, director/officer interlocks and alliances in the cellular industry; exploring how and when social capital of individuals accrues to firms.

Nancy P. Rothbard

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Assistant Professor of Management

PhD, University of Michigan, 1998; AB, Brown University, 1990

Research Areas

Work motivation and engagement; emotion and identity; work-life and career development

Nicolaj Siggelkow

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Associate Professor of Management

PhD, Harvard University, 1998; MA, Harvard University, 1997; BA, Stanford University, 1993

Research Areas

Competitive strategy; evolution of fit; firms as systems of interconnected choices

Current Projects

Studying the effects of focus on performance and growth in the mutual fund industry; longitudinal studies of firms' strategies and growth trajectories; organizational design for interdependent decision problems

Harbir Singh

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The Mack Professor; Professor of Management

Acting Chairperson, Management Department

Co-Director, Mack Center for Technological Innovation

PhD, University of Michigan, 1984; MBA, Indian Institute of Management, Ahmedabad, 1978; BTech, Indian Institute of Technology, Delhi, 1975

Research Areas

Strategies for corporate acquisitions; Corporate governance; joint ventures; management buyouts; corporate restructuring

Jitendra V. Singh

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<http://www.wharton.upenn.edu/faculty/singhj.html>

Saul P. Steinberg Professor of Management

PhD, Stanford University, 1983; MA, Stanford University, 1982; MBA, Indian Institute of Management, Ahmedabad India, 1975; BS, Lucknow University, India, 1972

Research Areas

Business Process Outsourcing; Developing Firm Capabilities; Organizational Evolution; Organizational Change

Current Projects

Business process outsourcing, Custom software pricing, Simulation models of organizational processes.

Louis A. Thomas

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Associate Professor of Management

PhD, Harvard University, 1992; AM, Harvard University, 1990; BA, Yale University, 1986

Research Areas

Industrial organization economics; game theory; competitive strategy

Current Projects

Radical and incremental innovation in the computer disk drive industry. Product location choice in a differentiated product market.

Michael Useem

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http://leadership.wharton.upenn.edu/l_change/Useem_biosketch.shtml

**The William and Jacalyn Egan Professor; Professor of Management
Director, [Center for Leadership and Change Management](#)**

PhD, Harvard University, 1970; MA, Harvard University, 1966; BS, University of Michigan, 1964

Research Areas

Leadership, decision making, and governance; corporate change and restructuring

Current Projects

Decision making in leadership; leadership development; Indian leadership and governance; global leadership; leading organizational change and restructuring; leadership during periods of challenge, stress, and uncertainty; lateral and upward leadership.

Keith Weigelt

weigelt@wharton.upenn.edu

<http://www.wharton.upenn.edu/faculty/weigelt.html>

Rebecca and Morris Marks Professor; Professor of Management

PhD, Northwestern University, 1986; MBA, Michigan State University, 1975; BS, Michigan State University, 1973

Research Areas

Game theory; compensation; experimental economics; economics of sports; eastern thought; corporate strategy; microfinancing

Sidney G. Winter

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Deloitte and Touche Professor of Management

Co-Director, [Reginald H. Jones Center for Management Policy, Strategy, and Organization](#)

PhD, Yale University, 1964; MA, Yale University, 1957; BA, Swarthmore College, 1956

Research Areas

Firm capabilities; technological change; competitive advantage

Valery Yakubovich

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<http://www.wharton.upenn.edu/faculty/yakubovich.html>

Associate Professor of Management

PhD, Stanford University, 2001; MA, University of Warwick, 1994; MS, Moscow University, 1985

Research Areas

Labor markets; virtual organizations; social networks; post-socialist economies

Current Projects

Motivation, performance, and learning in firms characterized by arm's-length employment relationships; the impact of organizational hierarchies and cliques on performance in post-socialist firms.

MARKETING

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J. Scott Armstrong

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Professor of Marketing

PhD, Massachusetts Institute of Technology, 1968; MS, Carnegie Mellon University, 1965; BS, Lehigh University, 1960; BA, Lehigh University, 1959 <BR

Research Areas

Forecasting methods; strategic planning; survey research; research methods and communication; educational methods; social responsibility in management; persuasive advertising

Current Projects

Conducted a series of studies showing that competitor-oriented objectives (e.g. market share) have detrimental effects on long-term profitability of firms. Developed rule-based forecasting, an expert systems approach to forecasting that integrates managerial judgment and statistical extrapolations; Validation studies have shown rule-based forecasting to be more accurate than other approaches for extrapolation of annual data. Developed [principles of forecasting](#), so that research findings can be used by practitioners and researchers. Developing [principles for advertising](#)

David R. Bell

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Associate Professor of Marketing

PhD, Stanford University, 1996; MS, Stanford University, 1996; MCom (Hons), University of Auckland, New Zealand, 1989; BCom, University of Auckland, New Zealand, 1986

Research Areas

Choice behavior; retailing; pricing; spatial diffusion and contagion

Current Projects

Social contagion and neighborhood effects; Price dispersion and sales; Menu-dependent choice; Customer value with referrals

Jonah Berger

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<http://marketing.wharton.upenn.edu/people/faculty.cfm?id=208>

Assistant Professor of Marketing

PhD, Stanford University, 2007; BA, Stanford University, 2002

Research Areas

Consumer decision making; social contagion and trends; social influence; product adoption and abandonment; identity

Current Projects

Examining social epidemics, or how products, ideas, and behaviors catch on and become popular as well as die out and become abandoned. How processes of consumer decision making and social influence between individuals aggregate to macro-level phenomena such as social contagion and trends.

Lisa Bolton

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Assistant Professor of Marketing

PhD, University of Florida; M.H.Sc, University of Toronto, 1990; B.Eng., Royal Military College of Canada, 1987

Research Areas

Judgement; prediction and decision-making by managers and consumers, with substantive interests in new products, pricing, consumer finances, health marketing, and marketing strategy

Current Projects

Current empirical work investigates how managers forecast the success of new products, how consumers estimate prices and judge price fairness, how remedies alter risk perceptions and risky behavior, and how consumers estimate personal spending and plan budgets.

Eric T. Bradlow

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**The K.P. Chao Professor; Professor of Marketing, Statistics, and Education
Academic Director, [Wharton Small Business Development Center](#)**

PhD, Harvard University, 1994; AM, Harvard University, 1990; BS, University of Pennsylvania, 1988

Research Areas

Bayesian computation; latent variable models; missing data problems

Current Projects

Bayesian estimation with aggregate data, Approximate Bayesian methods, Models for Path Data

George S. Day

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<http://marketing.wharton.upenn.edu/people/faculty.cfm?id=9>

**Geoffrey T. Boisi Professor; Professor of Marketing
Co-Director, Mack Center for Technological Innovation
Director, Emerging Technologies Management Research Program**

**PhD, Columbia University, 1968; MBA, University of Western Ontario, Canada, 1962; BAsC,
University of British Columbia, Canada, 1959**

Research Areas

Competitive strategies in global markets; new product development and management; market structure and competitive analysis; strategic planning processes and methods; marketing management

Current Projects

Competitive strategies in markets for emerging technologies, including how firms survive shake-outs. How innovative organizations choose their growth directions. Building market-driven organizations. Capabilities for forging customer relationships.

Xavier Drèze

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Assistant Professor of Marketing

PhD, The University of Chicago, 1995; MBA, The University of Chicago, 1991; MS, Université Catholique de Louvain, Belgium, 1988

Research Areas

Internet marketing; retailing; direct marketing; pricing

Current Projects

Currently working on issues related to the valuation of marketing databases, the design of frequent shopper programs, and movie sales.

Jehoshua Eliashberg

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<http://www.wharton.upenn.edu/faculty/eliashbj.html>

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Sebastian S. Kresge Professor of Marketing; Professor of Operations and Information Management

DBA, Indiana University, 1978; MBA, Tel-Aviv University, 1973; BSc, Technion-Israel Institute of Technology, 1970

Research Areas

Marketing/operations/R&D interface; marketing research; pricing; new product planning and forecasting models; marketing and strategic issues related to the entertainment and pharmaceutical industries

Current Projects

R&D/Marketing Interface. Emerging technologies. Supply-chain issues in the entertainment industry. New products introduction and management.

Peter S. Fader

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Frances and Pei-Yuan Chia Professor; Professor of Marketing

PhD, Massachusetts Institute of Technology, 1987; SM, Massachusetts Institute of Technology, 1985; SB, Massachusetts Institute of Technology, 1983

Research Areas

Using behavioral data to understand and forecast customer shopping/purchasing activities across a wide range of industries such as consumer packaged goods, e-commerce, financial services, and music (online and offline). Managerial applications focus on topics such as customer relationship management, lifetime value of the customer, and sales forecasting for new products. Much of his research highlights the common behavioral patterns that exist across these and other seemingly different domains.

Current Projects

Modeling and forecasting the complete portfolio of products/services obtained (and dropped) by a customer over time; Understanding the relationship between customer retention patterns and the overall value of an entire customer base; Modeling the relationship between in-store movements and actual purchases by shoppers in a retail store; Trying to tease apart the intertwined influences of radio airplay, digital downloads, Billboard chart patterns, and album sales.

Paul E. Green

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<http://hops.wharton.upenn.edu/people/faculty/green.html>

Professor Emeritus of Marketing

PhD, University of Pennsylvania, 1961; AM, University of Pennsylvania, 1953; AB, University of Pennsylvania, 1950

Research Areas

Multivariate data analysis; marketing research methods; conjoint analysis; multidimensional scaling; optimal product design; cluster analysis and segmentation; optimal product bundling

Current Projects

Optimal product and product line design. New methods for market segmentation. Marketing strategy in competitive reaction environments.

Stephen J. Hoch

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**Patty and Jay H. Baker Professor; Professor of Marketing
Director, [Jay H. Baker Retailing Initiative](#)**

PhD, Northwestern University, 1983; MBA, University of California, Los Angeles, 1976; BA, Stanford University, 1974

Research Areas

Retail merchandising, assortment, pricing, and promotion strategy; decision support systems and the psychology of forecasting; psychology of self-control; consumer behavior and learning; private label products

Current Projects

Determinants of successful private label programs; variety of assortments; pattern matching and expert judgment; loyalty programs; key drivers of retail store traffic; cherry-picking.

John Wesley Hutchinson

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Stephen J. Heyman Professor; Professor of Marketing

PhD, Stanford University, 1981; BS, Duke University, 1975

Research Areas

Consumer and managerial decision making; information search and learning; marketing research methods; multidimensional scaling and cluster analysis

Current Projects

Normative and descriptive models of brand awareness, statistical reasoning and learning by consumers and managers, visual attention to in-store displays, social distance, and measurement methods for heterogeneous decision processes.

Raghuram Iyengar

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Assistant Professor of Marketing

PhD, Columbia University, 2005; M. Phil., Columbia University, 2002; B. Tech., I.I.T. Kanpur, 1998

Research Areas

Pricing; networks; bayesian methods; structural models; experimental economics

Current Projects

1) A Demand Analysis of Wireless Services under Nonlinear Pricing Schemes, under 2'nd review at *Marketing Science*; 2) Semiparametric Bayesian Thurstonian Models for Choice (with Asim Ansari), conditionally accepted at *Psychometrika*; 3) A Model for Consumer Learning for Quality and Usage of Services (with Asim Ansari and Sunil Gupta); 4) Optimal Nonlinear Pricing of Products and Services: A Hierarchical Bayesian Conjoint Approach (with Kamel Jedidi and Rajeev Kohli); 5) The Price of Popularity (with Sunil Gupta and Sangman Han); 6) Learning with a Meddlesome Boss: An Experiment in Supervision Relationships (with Andrew Schotter)

Leonard M. Lodish

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Samuel R. Harrell Professor; Professor of Marketing

Vice Dean, Wharton West; Senior Director, Global Consulting Practicum

PhD, Massachusetts Institute of Technology, 1968; AB, Kenyon College, 1965

Research Areas

Marketing decision support systems; marketing experimentation; entrepreneurial marketing; expert systems in marketing; sales force decision support; marketing resource allocation; promotion and advertising decision support

Current Projects

Using store scanner to estimate attribute importances & marketing mix impacts; command and control systems for marketing mix planning and execution.

Robert Meyer

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Gayfryd Steinberg Professor; Professor of Marketing

Chairperson, Marketing Department

Co-Director, [Risk Management and Decision Processes Center](#)

PhD, University of Iowa, 1979; MS, Florida State University, 1976; BS, Florida State University, 1974

Research Areas

Consumer decision analysis; sales response modeling; decision making under uncertainty; dynamic decision making; behavioral game theory

Current Projects

Currently involved in a two-year interdisciplinary project to study the optimality of competitive new technology adoption decisions by firms. The work integrates research streams in operations management and behavioral science.

Jagmohan S. Raju

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Joseph J. Aresty Professor; Professor of Marketing

PhD, Stanford University, 1988; MA, Stanford University, 1988; MS, Stanford University, 1987; MBA, Indian Institute of Management, Ahmedabad, 1982; BTech, Indian Institute of Technology, Delhi, 1976

Research Areas

Pricing; retailing; Salesforce Compensation; Strategic Alliances

Current Projects

Implementing category management practice, effective use of private labels, understanding internet affiliate programs, and coordinating multiple distribution channels

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Associate Professor of Marketing

PhD, University of Florida, 2000; MS, Georgia State University, 1995; MS, Georgia State University, 1994; BA, Georgia State University, 1992

Research Areas

Consumer attitude generation and recruitment; effects of social identity on consumer decisions; impact of social influence mechanisms and brand preference; impression management and self-presentational behavior; social identity and group dynamics: inter-group and intra-group conflict processes

Current Projects

How social influence, the self concept, social identification, values, attitudes and judgements interact in shaping purchase decisions and consumer behavior. The research focus is at the

"molar" (rather than "molecular") level of human functioning and strongly reflects the impact of both the immediate context and the continuity of a person's life.

David J. Reibstein

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William Stewart Woodside Professor; Professor of Marketing

PhD, Purdue University, 1975; BA, University of Kansas, 1971; BS, University of Kansas, 1971

Research Areas

Marketing metrics, competitive marketing strategies; market segmentation; product variety; brand equity

Current Projects

Marketing Metrics: Developing company dashboards: Understanding the value of marketing spending; Competitive marketing strategies. Under what conditions will our competitors react to marketing actions we take? Can we anticipate this reaction and use that in our strategizing, what action should be taken? Simulation of competitive strategies; Product breadth: As new products are introduced should they be under the same brand name? What is the appropriate breadth of your product line?

Thomas S. Robertson

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Reliance Professor of Management and Private Enterprise; Professor of Marketing and Management

Dean, The Wharton School

PhD, Northwestern University, 1966; MA, Northwestern University, 1966; BA, Wayne State University, 1963

Research Areas

Marketing strategy and competitive behavior; diffusion of innovation; market signaling and competitive defense

Deborah Small

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Assistant Professor of Marketing and Psychology

PhD, Carnegie Mellon University , 2004; BA, University of Pennsylvania, 1999

Research Areas

Judgment and decision making; emotion; sympathy biases and charitable giving; consumer behavior; gender

Current Projects

Friends of Victims: Sympathy Transference and Prosocial Behavior” (with Uri Simonsohn); “The Face of Need: Emotion Expression on Charity Advertisements” (with Nicole Verrochi); “Reference-Dependent Sympathy.”

Christophe Van den Bulte

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Associate Professor of Marketing

PhD, Pennsylvania State University, 1998; MA, University of Antwerp, Belgium, 1991; BA, University of Antwerp, Belgium, 1988

Research Areas

New product diffusion; social networks; industrial marketing

Current Projects

The impact of social network position and social contagion on new drug adoption by physicians. Social contagion and marketing effects across unobserved stages of the new product adoption process. The drivers of diffusion speed at early versus late points in the new product diffusion process. Analyzing variations in the speed at which best practices get shared within organizations.

Patricia Williams

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Associate Professor of Marketing

PhD, University of California, 1999; MBA, University of California, 1993; BA, Stanford University, 1989

Research Areas

Emotions, consumer memory, persuasion, and cross-cultural comparisons

Current Projects

“Reflections of Reality: Mixed Emotions and Perceptions of Verisimilitude,” (with Jennifer Aaker); “Layered Not Stirred: Negative Mixing for Emotional Intensity,” (with Kirsten Grasshoff); “The Moderating Influence of Product Category Type and Time Horizons on Responses to Emotional Advertising Appeals,” (with Aimee Drolet)

Yoram (Jerry) Wind

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The Lauder Professor; Professor of Marketing

Director, [SEI Center for Advanced Studies in Management](#); Academic Director, The Wharton Fellows Program; Editor, [Wharton School Publishing](#)

PhD, Stanford University, 1966; MA, The Hebrew University Jerusalem, 1963; BSocSc, The Hebrew University Jerusalem, 1961

Research Areas

Marketing strategy; new product and business development; global marketing strategy; marketing-driven corporate strategy; growth strategies

Current Projects

Toward a New Theory of the Firm; Competing in a Flat World; The Future of Advertising; Managing Creative People; Innovative Growth strategies.

Gal Zauberaman

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Associate Professor of Marketing

PhD, Duke University, 2000; BA, The University of North Carolina, Chapel Hill, 1994

Research Areas

Consumer behavior; judgment and decision-making; time and decisions; experiences over time; memory and choice

Current Projects

Malkoc, Selin, Gal Zauberan, and James R. Bettman: It Is in the Mindset! The Effect of Processing Specificity on Consumer Impatience. Zauberan, Gal, James R. Bettman, Selin Malkoc, and B. Kyu Kim: Time Horizon Neglect: Prospective Duration Insensitivity in Intertemporal Choice. Zauberan, Gal, Rebecca K. Ratner, and B. Kyu Kim: Strategic Memory Protection in Choice over Time.

Z. John Zhang

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Professor of Marketing

PhD, University of Michigan, 1994; PhD, MA, University of Pennsylvania, 1989; BA, Huazhong University of Science and Technology, Hubei, China, 1982

Research Areas

Pricing; targeted pricing strategies; retail management; competitive strategies

Current Projects

Benefit of behavior-based targeted pricing with strategic consumers (with Y. Chen); Targeted pricing and channel management (with Y. Liu); Coordinating a dominant retailer channel (with J. Raju); Demand collection systems: competitive implications (with Y. Chen).

OPERATIONS AND INFORMATION MANAGEMENT

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Assistant Professor of Operations and Information Management

PhD, Stanford University, 1998; MS, University of Rochester, 1991; B.Tech, Indian Institute of Technology, Madras, 1986

Research Areas

Information, incentives and inventories in supply chains; strategic issues in e-commerce—e-supply chains and e-procurement; supply chain management; modeling information systems

Current Projects

"Long-Term versus Short-Term Contracting: Information, Inventories and the Ratchet Effect" (with Ravi Anupindi and Yehuda Bassok). "Business-to-Consumer E-Commerce: The Effects of Online Marketing on Traditional Retail Channels" (with Terry Hendershott). "Web-Based Market Mechanisms" (with Ravi Aron). "Supply Chain competition: How more information can hurt you" (with Haim Mendelson).

Omar Besbes

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Assistant Professor of Operations and Information Management

PhD candidate, Columbia University, expected 2008; MSc, Stanford University, 2000; Ing., École Polytechnique, France, 1999

Research Areas

Dynamic pricing & revenue management; data-driven decision-making; performance analysis and control of stochastic systems

Gérard P. Cachon

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The Fred Sullivan Professor; Professor of Operations and Information Management

PhD, University of Pennsylvania, 1995; MS, University of Pennsylvania, 1991; BAS, University of Pennsylvania, 1989; BS, University of Pennsylvania, 1989

Research Areas

Supply chain management; incentives in operations management; assortment planning

Current Projects

Coordination issues in supply chain management, forecasting for inventory and production planning, assortment planning

Eric K. Clemons

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Professor of Operations and Information Management and Management

PhD, Cornell University, 1976; MS, Cornell University, 1974; SB, Massachusetts Institute of Technology, 1970

Research Areas

Information technology and business strategy; risk-reward tradeoffs in outsourcing and off-shoring; information technology and financial markets; making the decision to invest in strategic information technology ventures; managing the risk of strategic information technology implementations; strategic implications of electronic commerce for channel power and profitability

Current Projects

Reginald Jones Center research project on strategic and competitive information technology. Working with major corporations to study impacts of information technology on the future of their firms and industries; special focus on financial services, consumer packaged goods distribution.

Morris A. Cohen

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Panasonic Professor of Manufacturing and Logistics; Professor of Operations and Information Management and Systems Engineering
Co-Director, [Fishman-Davidson Center for Service and Operations Management](#)

PhD, Northwestern University, 1974; MSc, Northwestern University, 1971; BAsC, University of Toronto, 1970

Research Areas

Service supply chain strategy & solutions; supply chain coordination; global operations strategy; product design management; benchmarking of manufacturing/logistics systems; manufacturing/marketing interfaces; procurement/supplier management.

Current Projects

1) Supply chain coordination — Development of incentives and information sharing policies to support material management in supplier/buyer relationships. 2) Service supply chain customer service differentiation and revenue models. Digital transformation of the Value Network — Empirical evaluation of e-Commerce impact on design and management of supply chain procurement, design and other functions. 3) Semiconductor equipment supply chain — Evaluation of customer/supplier relationships for capital equipment procurement (semiconductor industry) and the role of information sharing. 4) Scheduled maintenance material consumption in the airline industry.

Marshall L. Fisher

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UPS Transportation Professor for the Private Sector; Professor of Operations and Information Management

Co-Director, [Fishman-Davidson Center for Service and Operations Management](#)

PhD, Massachusetts Institute of Technology, 1970; SM, Massachusetts Institute of Technology, 1969; SB, Massachusetts Institute of Technology, 1965

Research Areas

Supply chain management, retailing

Current Projects

Sloan Foundation Industry study of retailing. Managing logistics supply chains to improve the ability to match supply with demand for short-lifetime, high-fashion products with volatile demand. Managing Product Portfolios in an environment of high product variety.

Noah F. Gans

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Associate Professor of Operations and Information Management

PhD, Columbia University, 1996; MPPM, Yale School of Management, 1987; AB, Harvard College, 1983

Research Areas

Service operations management; logistics systems; stochastic processes and the control of queueing systems

Current Projects

Effective management of telephone call centers. Modeling customer reactions to variations in product and service quality. Effective simulation protocols for evaluating competing system designs.

Monique Guignard-Spielberg

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<http://www.wharton.upenn.edu/faculty/spielbem.html>

Professor of Operations and Information Management

Doctorat es-Sciences Mathematiques, Universite des Sciences et Techniques de Lille, 1980; Doctorat de Specialite, Universite des Sciences et Techniques de Lille, 1967; Diplome D'Etudes Approfondies, Universite des Sciences et Techniques de Lille, 1965

Research Areas

Integer programming (esp. Lagrangean relaxation and decomposition, pre-processing techniques, dual ascent methods); duality; graph theory; knapsack problems; location problems; mathematical programming; network flows; nonlinear programming; optimality conditions; production scheduling

Current Projects

"Relax-and-Cut", a technique for strengthening Lagrangean relaxations in integer programming. Theoretical study of cuts, design of algorithms, applications. Management of natural resources, especially timber. Combining cutting and road building decisions. Modeling issues. Optimization methods.

John C. Hershey

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Daniel H. Silberberg Professor; Professor of Operations and Information Management

PhD, Stanford University, 1970; MS, Stanford University, 1970; BS, Carnegie Mellon University, 1965

Research Areas

Decision processes; health services research; operations management research

Current Projects

Lab and field studies investigating the effects of individual biases and problem framing on insurance purchase decisions. Analysis of public choice problems using experimental economics. Evaluation of patient utilities and probability estimates for medical outcomes. Development of improved diagnostic procedures.

Shawndra Hill

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Assistant Professor of Operations and Information Management

PhD, New York University, expected Jan 2007; MPhil, New York University, 2003; BEE, Georgia Institute of Technology, 1995; BS, Spelman College, 1995

Research Areas

Statistical relational learning, data mining/knowledge discovery in databases; machine learning; network-based marketing; dynamic networks

Current Projects

Use of consumer networks for target marketing and fraud detection; Data mining, machine learning and statistical relational learning and their alignment with business problems.

Lorin M. Hitt

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Alberto Vitale Term Associate Professor of Operations and Information Management

PhD, Massachusetts Institute of Technology, 1996; MS, Brown University, 1989; ScB, Brown University, 1988

Research Areas

Information technology and productivity; information systems and organization; economics of electronic commerce; intangible assets; applied econometrics

Current Projects

The relationship between information technology investment and intangible assets; pricing and strategy in electronic commerce

Kartik Hosanagar

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Assistant Professor of Operations and Information Management

PhD, Carnegie Mellon University, 2003; M.Phil., Carnegie Mellon University, 2002; MS, Birla Institute of Technology and Science (BITS), Pilani, India, 1999; BE, Birla Institute of Technology and Science (BITS), Pilani, India, 1999

Research Areas

Design and pricing of technology products and services; search engines; peer to peer networks; product management in IT (eCommerce, telecommunications, and software) firms; content delivery strategies in ecommerce

Current Projects

Product Diffusion and Incentive Mechanisms in Peer to Peer Networks; Design of Search Engines; Ad Ranking Policies in Search Engines; Rating Systems in Online Marketplaces; Content Delivery.

Anjani Jain

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Adjunct Professor of Operations and Information Management

Vice Dean and Director, Wharton Graduate Division

PhD, University of California, Los Angeles, 1987; MBA, Indian Institute of Management, Ahmedabad, 1979; BSc, University of Indore, India, 1977

Research Areas

Analysis and design of manufacturing systems; optimization algorithms; probabilistic analysis of combinatorial problems; auction-based mechanisms for resource allocation

Current Projects

Impact of product variety on manufacturing.

Steven O. Kimbrough

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<http://www.wharton.upenn.edu/faculty/kimbrou.html>

Professor of Operations and Information Management

PhD, University of Wisconsin, 1982; MS, University of Wisconsin, 1981; BA, University of Wisconsin, 1973

Research Areas

Decision support systems; electronic commerce; artificial intelligence and computational rationality; logic modeling; evolutionary computation (including genetic algorithms and genetic programming)

Current Projects

Knowledge-based decision support systems, U.S. Coast Guard; Intelligent filtering and retrieval of multi-media information, The Historic New Orleans Collection; Computational modeling of intelligent adaptation, The University of Pennsylvania Research Foundation.

Paul R. Kleindorfer

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<http://www.wharton.upenn.edu/faculty/kleindop.html>

Anheuser-Busch Professor Emeritus of Management Science at Wharton; Professor Emeritus of Operations and Information Management

PhD, Carnegie Mellon University, 1970; BS, U.S. Naval Academy, 1961

Research Areas

Pricing and capacity policies for capital-intensive industries; regulation in network industries; risk management and environmental policy

Current Projects

Managing disruption risk in global supply chains, Network-based competencies and strategies, Liberalization of postal markets in the EU; catastrophe insurance and mitigation in the OECD.

Howard Kunreuther

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Cecilia Yen Koo Professor; Professor of Decision Sciences and Business and Public Policy

Co-Director, [Risk Management and Decision Processes Center](#)

PhD, Massachusetts Institute of Technology, 1965; AB, Bates College, 1959

Research Areas

Decision processes; insurance; low-probability events and decision making; managerial economics; operations management; regulation; risk assessment

Current Projects

Current research projects are associated with ways that society can deal more effectively with problems of managing catastrophic risks. Also concerned with how insurance can be utilized to deal with natural hazards and environmental risk more effectively through a better understanding of the concepts of insurability and interdependent security.

Chris P. Lee

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Assistant Professor of Operations and Information Management

PhD, Stanford University, 2006; MS, Stanford University, 2003; BCom (Hon.), University of British Columbia, 2000

Research Areas

Operations and policy modeling for healthcare; models and algorithms for web search and Internet traffic; computation- and data-intensive models for operations management; machine learning and computational pattern discovery

Current Projects

Incorporating computer models, algorithms and clinical evidence into medical decision-making; cost-effectiveness analysis of medical interventions; society's willingness-to-pay for medicine and related policy issues; machine learning algorithms for functional and survival data.

Thomas Y. Lee

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Assistant Professor of Operations and Information Management

PhD, Massachusetts Institute of Technology, 2002; SM, Massachusetts Institute of Technology, 1994; BS, Stanford University, 1992; BA, Stanford University, 1992

Research Areas

Databases; database integration; semi-structured data management; information extraction, information flow in the value-chain; intellectual property policy

Serguei Netessine

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Associate Professor of Operations and Information Management

PhD, University of Rochester, 2001; MS, University of Rochester, 2000; MS, Moscow State Institute of Electronic Engineering, Russia, 1995; BS, Moscow State Institute of Electronic Engineering, Russia, 1993

Research Areas

Supply chain management; retailing; revenue management; decentralized decision making, incentives

Recent Consulting

Performance based logistics (Lockheed Martin), Retail store execution (Procter and Gamble, Gillette)

Current Projects

Supplier bankruptcy in the automotive industry, best practices in retail store execution.

Devin G. Pope

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Assistant Professor of Operations and Information Management

PhD, University of California, Berkeley, 2007; BA, Brigham Young University, 2002

Research Areas

Behavioral economics; labor economics; consumer decision making

Current Projects

Current research involves identifying the impact of the internet on matching markets, understanding college-choice decisions, and exploring the gender gap in test scores.

Maurice E. Schweitzer

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Associate Professor of Operations and Information Management

PhD, University of Pennsylvania, 1993; MA, University of Pennsylvania, 1991; BA, University of California, 1989

Research Areas

Deception and trust; negotiations; behavioral decision research

Current Projects

The influence of emotions on trust; Trust recovery; Envy and unethical behavior

Uri Simonsohn

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Assistant Professor of Operations and Information Management

PhD, Carnegie Mellon University, 2003; BA, Pontificia Universidad Católica de Chile

Research Areas

Behavioral economics; judgment and decision making; psychology of preferences; experimental economics and consumer behavior

Current Projects

Ongoing research: The impact of previous experiences in the shaping of preferences, seller strategy in on-line auctions, the influence of personal experience on empathy.

Christian Terwiesch

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Associate Professor of Operations and Information Management

PhD, INSEAD, 1997; Masters in Business and Information Technology, University of Mannheim, Germany, 1993

Research Areas

Information sharing in teams and in supply chains; managing the R&D portfolio; project management; product customization; business processes design

Current Projects

Capacity planning in product development; user design and product customization; process improvement in healthcare

Karl T. Ulrich

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**CIBC Professor; Professor of Operations and Information Management
Chairperson, Operations and Information Management Department**

ScD, Massachusetts Institute of Technology, 1988; SM, Massachusetts Institute of Technology, 1985; SB, Massachusetts Institute of Technology, 1984

Research Areas

Innovation; product design and development; entrepreneurship

Current Projects

Managing innovation pipelines; opportunity identification; collaboration tools for innovation

Senthil Veeraraghavan

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Assistant Professor of Operations and Information Management

PhD, Carnegie Mellon University, 2004

Research Areas

Stochastic modeling of inventory systems; supply sourcing and delivery choices; supply chain management; capacity planning for services

Yu-Sheng Zheng

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Professor of Operations and Information Management

PhD, Columbia University, 1987; M.Phil, Columbia University, 1987; MA, Columbia University, 1985; MS, Zhejiang University, 1981; BS, Fudan University, 1968

Research Areas

Operations management; inventory control; production planning; supply chain coordination; stochastic models; management science

Current Projects

Stock positioning in multi-echelon service parts inventory systems; components inventory management; supply chain coordination and incentive issues; Supervising MBA students interested in Asian business.

REAL ESTATE

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Assistant Professor of Real Estate

PhD, University of California, Berkeley, 2004; MA, Federal University of Rio Grande do Sul, Brazil, 1999; BA, State University of Maringá, Brazil, 1997

Research Areas

Urban economics and real estate; public economics; labor economics

Current Projects

Effects of property taxes on household mobility and housing choice; capitalization of school quality on housing prices; air quality legislation and heterogeneity in exposure rates to pollution; impact of local politics on housing prices and other economic outcomes.

Joseph Gyourko

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Martin Bucksbaum Professor of Real Estate and Finance

Acting Chairperson, Real Estate Department

Director, [Samuel Zell and Robert Lurie Real Estate Center](#)

PhD, University of Chicago, 1984; AB, Duke University, 1978

Research Areas

Real estate finance; urban and real estate economics; housing markets

Current Projects

Land use regulations and the rise in housing prices; superstar cities and house prices in coastal markets; local politics and political partisanship

Peter D. Linneman

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Albert Sussman Professor of Real Estate; Professor of Finance and Business and Public Policy

PhD, University of Chicago, 1977; MA, University of Chicago, 1976; AB, Ashland College, 1973

Research Areas

Real estate finance and strategy; mergers and acquisitions

Current Projects

Examining the commercial property markets; the evolution of real estate securities markets; corporate real estate usage; international real estate investments

Georgette Chapman Phillips

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**David B. Ford Professor of Real Estate; Professor of Legal Studies and Law
Vice Dean, Wharton Undergraduate Division**

JD, Harvard University, 1985; AB, Bryn Mawr College, 1981

Research Areas

Real estate law; urban and regional planning; housing

Albert Saiz

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Assistant Professor of Real Estate

PhD, Harvard University, 2002; BA, Universitat Autònoma de Barcelona, 1995

Research Areas

Real estate economics; urban economic development; local public finance

Current Projects

Immigration and housing markets; regulation and real estate markets; the elasticity of housing supply; the location decisions of immigrants; the political economy of assemblies; the financial returns to bilingualism.

Todd Sinai

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Associate Professor of Real Estate

PhD, Massachusetts Institute of Technology, 1997; BA, Yale University, 1992

Research Areas

Risk and pricing in housing markets; taxation of real estate and capital gains; commercial real estate and real estate investment trusts; air traffic delays; real estate and public economics

Current Projects

How households respond to housing risk; house price bubbles; “superstar” cities; why airlines do not report accurate flight times

Susan M. Wachter

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Richard B. Worley Professor of Financial Management; Professor of Real Estate, Finance and City and Regional Planning

PhD, Boston College, 1974; BA, Harvard College, 1965

Research Areas

Real estate economics; urban economics; housing finance

Current Projects

Modeling default and delinquency; tenure choice and homeownership affordability; real estate price index methodologies; modeling neighborhood change

Grace Wong

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Assistant Professor of Real Estate

PhD, Princeton University, 2004; MSc, London School of Economics, 2000; BSc, London School of Economics, 1999

Research Areas

Applied microeconomics; real estate economics; Asian housing markets; living conditions and health.

Current Projects

The microeconomics of housing bubbles; impact of environmental improvements on housing prices; housing prices and extreme events; housing design and health.

STATISTICS

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Lawrence D. Brown

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Miers Busch, W'1885, Professor and Professor of Statistics

PhD, Cornell University, 1964; BS, California Institute of Technology; 1961

Research Areas

Statistical decision theory; statistical inference; nonparametric function estimation; foundations of statistics; sampling theory (census data); empirical queueing science

Andreas Buja

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Liem Sioe Liong/ First Pacific Company Professor; Professor of Statistics

PhD, Swiss Federal Institute of Technology (ETHZ), 1980

Research Areas

Multivariate statistics; nonparametric statistics; data visualization

T. Tony Cai

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Professor of Statistics

PhD, Cornell University, 1996; MS, Shanghai Jiao Tong University, 1989; BS, Hangzhou University, 1986

Research Areas

Nonparametric function estimation; high dimensional sparse inference; large-scale multiple comparisons; wavelet methodology and applications; functional data analysis; Statistical decision theory

Current Projects

Large-scale multiple testing; High-dimensional inference; Adaptation theory for nonparametric function estimation; Wavelet methods for functional data analysis and nonparametric estimation

Dean P. Foster

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Professor of Statistics

PhD, University of Maryland, 1988; MSc, Rutgers University, 1984; MA, University of Maryland, 1982; BSc, University of Maryland, 1980

Research Areas

Statistical inference for stochastic processes; game theory; variable selection

Edward I. George

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Universal Furniture Professor; Professor of Statistics

PhD, Stanford University, 1981; MS, SUNY at Stony Brook, 1976; AB, Cornell University, 1972

Research Areas

Hierarchical Modeling; model uncertainty; shrinkage estimation; treed modeling; variable selection; wavelet regression

Current Projects

Bayesian treed modeling, default priors for model spaces, minimax Bayes model averaging, modeling the customer base of a brand.

Shane Jensen

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Assistant Professor of Statistics

PhD, Harvard University, 2004; AM, Harvard University, 2001; MS, McGill University, 1999; BS, McGill University, 1997

Research Areas

Bayesian multi-level modeling; applications in bioinformatics; statistical computing and MCMC methods; statistics in sports

Current Projects

Investigation of the sequence-based factors that influence gene expression in model organisms. Improvement of current methods in statistical computing for large-scale sequence analysis. Integration of biological data for regulatory network discovery. Examination of the effects of evolution on cell regulation. Comprehensive models for player performance and prediction in baseball

Abba M. Krieger

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**Robert Steinberg Professor; Professor of Statistics and Operations Research, Operations and Information Management, and Marketing
Chairperson, Statistics Department**

PhD, Harvard University, 1974; MS, Harvard University, 1973; BS, MS, Massachusetts Institute of Technology, 1972

Research Areas

Bootstrap; grouped data; density estimation; observational studies; applied probability; worst case analysis of heuristics; complex sample surveys; applications in the law, operations management and marketing

Current Projects

Developing new statistical methodology with applications for real-world problems. Recent study undertaken, sponsored by AARP, to help frame health care legislation.

Mark Low

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Professor of Statistics

PhD, Cornell University, 1989; ScB, Brown University, 1983

Research Areas

Statistical inference; nonparametric function estimation; decision theory

Jon David McAuliffe

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Assistant Professor of Statistics

PhD, University of California, Berkeley, 2005; MS, Harvard University, 1995; BA, Harvard University, 1995

Research Areas

Comparative genomics; methods for bioinformatics; nonparametric inference; statistical computing

Current Projects

Analysis of the relationship between phylogenetic tree structure and the power to detect evolutionary conservation. Implications for choosing species to sequence. Efforts to synthesize phylogenetic substitution models and hidden Markov models of biological function: multi-species gene finding, multi-species cis-regulatory module detection. Smooth nonparametric empirical Bayes for Dirichlet process mixture models.

Paul R. Rosenbaum

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Robert G. Putzel Professor; Professor of Statistics

PhD, Harvard University, 1980; AM, Harvard University, 1978; BA, Hampshire College, 1977

Research Areas

Observational studies; discrete data; biostatistics; psychometrics; quality design

Paul Shaman

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Professor of Statistics

PhD, Columbia University, 1966; MA, Columbia University, 1964; AB, Dartmouth College, 1961

Research Areas

Time series analysis; missing data problems; nonlinear modeling; Bayesian estimation; biostatistics; inversion of Toeplitz matrices

Current Projects

Current research deals with bias in time series estimation problems and higher-order spectral properties of nonlinear time series models, especially bilinear models.

Dylan Small

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Assistant Professor of Statistics

PhD, Stanford University, 2002; BA, Harvard University, 1997

Research Areas

Longitudinal data analysis; instrumental variables regression; statistical methods for applications to problems in economics, medicine and psychology

Current Projects

Methods for combining overidentification test and sensitivity analysis for instrumental variables regression; methods for instrument and model selection in instrumental variables regression; methods for analyzing randomized trials with longitudinal data and non-adherence.

J. Michael Steele

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C.F. Koo Professor; Professor of Statistics and Operations and Information Management

PhD, Stanford University, 1975; BA, Cornell University, 1971

Research Areas

Applications of probability; statistical modeling; mathematical finance; modeling of price processes

Current Projects

Empirical and theoretical investigation of price processes

Robert A. Stine

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Professor of Statistics

PhD, Princeton University, 1982; MA, Princeton University, 1979; BS, University of South Carolina, 1977

Research Areas

Credit scoring; model selection; pattern recognition and classification; statistical computing and graphics; time series analysis and forecasting

Current Projects

Use of spatial patterns in modeling credit defaults; auction strategies for selecting predictive factors in statistical models; models for the convenience yield of commodities.

Jonathan R. Stroud

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Assistant Professor of Statistics

PhD, Duke University, 1999; MS, Duke University, 1996; BA, Boston University, 1994

Research Areas

Bayesian statistics; financial econometrics; stochastic volatility; spatial and spatio-temporal modeling.

Current Projects

Dynamic portfolio selection; sequential parameter estimation; hydrodynamic modeling and satellite data assimilation.

Mikhail Traskin

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Assistant Professor of Statistics

Phd, University of California, Berkeley, 2007; MSc, Nizhny Novgorod State University, Russia, 2000; BSc, Nizhny Novgorod State University, Russia, 1998

Research Areas

Statistical learning theory, machine learning, model selection, multitask learning, prediction with expert advice.

Current Projects

Random forests.

Abraham J. Wyner

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Associate Professor of Statistics

PhD, Stanford University, 1993; BS, Yale University, 1988

Research Areas

Probabilistic modeling; information theory; entropy; data compression; estimation

Current Projects

The thrust of current research projects is the theoretical development of probabilistic models from information theory towards applications in statistics.

Elaine L. Zanutto

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Assistant Professor of Statistics

PhD, Harvard University, 1998; MA, Harvard University, 1995; MSc, Carleton University, 1993; BA, Carleton University, 1991

Research Areas

Sample survey design and analysis; imputation for nonresponse; causal analysis of observational studies; missing data problems

Linda H. Zhao

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Associate Professor of Statistics

PhD, Cornell University, 1993; MS, Cornell University, 1990; MS, Howard University, 1987; BS, Nankai University, 1982

Research Areas

Nonparametric function estimation; survival analysis; bayesian analysis; statistical computing; statistical consulting

Current Projects

Nonparametric Bayesian estimation; Polynomial splines; Modeling, analysis and inference for service networks; Estimation of mean survival time